

# FAYETTEVILLE STATE UNIVERSITY

## MINUTES

### BOARD OF TRUSTEES' MEETING

J. C. Jones Board Room, Charles Chesnutt Library  
September 20, 2012

The Fayetteville State University Board of Trustees convened on Thursday, September 20, 2012 at 1:30 p.m. in the J.C. Jones Board Room in the Charles Chesnutt Library. Chairman Terence Murchison presided and delivered the invocation.

#### ROLL CALL

The following trustees were in attendance: Jermaine Coble, Edward Dickerson, John R. Griffin, Jr., Terence Murchison, Vedas Neal, Juanita Pilgrim, Donald Porter, J. Wayne Riggins and Lucy Vidal-Barreto. Trustee Emeriti W.T. Brown, Julius Fulmore, Jr., and James M. Paige were also in attendance. Trustees Jerry C. Dean, Shirish Devasthali, Sylvia Ray and Ruth Dial Woods were not in attendance.

Before proceeding into the main portion of the meeting, Chairman Terence Murchison read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act.

#### APPROVAL OF MINUTES

It was moved by Trustee Edward Dickerson and properly seconded by Trustee Lucy Vidal-Barreto that the minutes of the Board meeting held June 14, 2012, be accepted as printed. The motion carried.

#### COMMITTEE REPORTS

Audit Committee – Trustee Terrence Murchison, Acting Chair  
Mr. Robert Stogner, Internal Auditor, presented the Internal Auditor Office Update for 2012-2013. (See Agenda Item 8-A)

Business and Finance Committee – Trustee Juanita Pilgrim, Chair  
Mr. Robert Botley, Vice Chancellor for Business and Finance, presented the committee with a budget update. As of August 31, 2012, the adjusted authorized budget was \$72,721,096. As a result of the enrollment reduction, the budget was reduced by approximately \$3.1 million. As of August 31, 2012, the total planned budget was \$67,855,748. (See Agenda Item 4-A)

Mr. Rudy Cardenas provided the committee with a status of all Capital Projects and the Energy Savings Performance Contract as of August 2012. (See Agenda Item 4-B)

Institutional Advancement – Trustee Veda Neal, Acting Chair

Mr. Getchel Caldwell, Vice Chancellor for Institutional Advancement, provided an update and overview of the accomplishments in the Division of Institutional Advancement. The Division has hired Dr. Harriet Frink Davis as the new Associate Vice Chancellor for Development. All Internal Audit issues have been addressed. Institutional Advancement has established a new fundraising clearance process to harness fundraising and sponsorship approaches. Mr. Caldwell and Staff members have met with all Deans to begin discussions about school-based fundraising and increased program dollars.

Mr. Caldwell also updated the Board members on the recalibration of the annual fund. The Annual Fund is now called “The Fund for FSU.” Mr. Caldwell discussed the recommendation for the FSU Campaign that consists of conducting a six-year comprehensive campaign with an initial working goal of \$12 million to be raised from private gift commitments in support of FSU Strategic priorities. A working goal of \$12 million will require the university to increase the average of its annual gift commitments by 50 percent or more. (See Agenda Item 5A)

Other campaign recommendations made by Mr. Caldwell were to continue to build and engage FSU leadership (administration and volunteers); reform and restructure FSU development systems, particularly in the areas of gift processing, and donor stewardship; and focus on outreach, marketing and engaging younger alumni in Fayetteville and communities in surrounding counties.

Last but not least, Mr. Caldwell asked Board members to assist with the Capital Campaign in the following ways. He asked that they consider approving a resolution to conduct a comprehensive campaign in a certain range, assist with identifying major prospects and participate in the solicitation of at least two seven-figure lead gifts, work towards 100% giving of the Board, and authorize the Institutional Advancement Committee to meet frequently in support of campaign planning. Mr. Caldwell hopes that consideration will be given to having a Board member appointed as co-chair in consultation with the Chancellor and Vice Chancellor for Institutional Advancement.

Student Affairs Committee – Trustee Lucy Vidal-Barreto, Chair

Dr. Janice Haynie, Vice Chancellor for Student Affairs, provided an overview on the Division’s efforts to promote election 2012. She stated, “we are pushing for all students to be not only registered voters but educated voters as well.” Several events were scheduled on campus to encourage voter registration and empowerment. Dr. Haynie also stated that the new trend is for residence halls to be not only a place to live but also a place to learn. In relation to that, Student Affairs has entered into a partnership with Dr. Jason DeSousa, Assistant Vice Chancellor for Retention. Dr. DeSousa was invited to do a presentation on the Bronco Men Learning Community.

Dr. Jason DeSousa, Assistant Vice Chancellor for Retention, spoke exclusively about two initiatives that promote the academic and personal success of FSU's young men. One is the male initiative on leadership and excellence (Bronco Mile and Boosting Bronco Brothers (B3)). Ninety-two percent of the participants in the Bronco Mile program returned this semester. Their hope is to increase the year-to-year persistence rates of these students. Sixty-six students participated in the B3 initiative pre-orientation program this summer. A brief video was shown.

Dr. DeSousa, is currently teaching a University Seminar class to the Bronco Men Learning Community in Renaissance Hall. Highlights of the course include a virtual scholars-in-residence concept, using Skype to beam in experts in various fields related to men of color in academia, and blending in some professional development opportunities in the class. A local vendor recently came to do a lesson on tying a bow tie. After the lesson, the students were given the bow ties to keep. Three students were invited to attend the National Summit on Educational Excellence and Opportunity for African-American Males at the U.S. Department of Education in Washington, DC on August 27, 2012. Messrs. Woodford Cox, Jarrod James, and Randall Scott III attended the conference and served as panelists.

Academic Affairs and Personnel Committee – Trustee John R. Griffin, Jr., Chair  
Dr. Jon Young, Provost and Vice Chancellor for Academic Affairs recognized and introduced new faculty and administrators in the division of Academic Affairs. Student participants in the Summer Study Abroad Programs to Spain and India were also introduced. A student representative from each trip shared highlights on behalf of their group.

Dr. Young provided data on the student enrollment profile for 2011 and 2012. Fall 2012 enrollment was reported at 6,062. It was noted that the profile was similar to 2011. There was an increase in the Hispanic enrollment from 5% to 5.7% and the increase in military students from 17.7% to 20.2% was reported.

Dr. Young discussed the revision of standards which includes admission requirements and progression standards. Dr. Young reported that we are beginning to see the impact of these changes that were implemented in 2008, to include lower enrollment. He also reported that we had 1175 graduates for the 2011-2012 academic year, the highest ever, despite fewer classes offered and lower enrollment. Data were also provided on the steady increase of Pell grant recipients earning degrees. Dr. Young provided data that the one-year retention rate for the fall 2011 freshman class has increased from 70.1% in 2010 to 72.5% (which is a conservative estimate, may be slightly higher). Other data shared were: the four-year graduation rates increased from 11.8% to 16.6%, for first time freshmen; one-year retention has increased to 81% for FTCC transfer students with Associate degrees (highest ever), and FTCC transfer students who earn degrees in four years has increased to 65% (highest ever).

Dr. Young presented the most recent results of the Collegiate Learning Assessment (CLA) which assesses students on critical thinking, analytical reasoning, writing and decision making; and measures student growth in these skill

areas. Students who entered in fall 2008 and completed in spring 2012 were in the 90-99 percentile of all participating institutions.

Dr. Young informed the Board Members that WFSS now reports to the Office of the Provost. Dr. Marsha McLean is the Executive Director and Mr. Joe Ross is the General Manager. The 2012-2013 goals to increase listenership and revenue were shared and the date of the 2013 fundraiser was announced.

Discussion on how budget cuts specifically impact Academic Affairs was held. Board Members requested updates on this matter at the next scheduled board meeting on December 13, 2012

## STUDENT REPORT

Trustee Jermaine Coble provided an update of Student Government Association (SGA) activities. Trustee Coble talked about Bronco Week and informed the Board of some student concerns. One of the concerns was the time it takes to receive refund checks and book vouchers. Trustee Coble met with Chief Hassell regarding the students' concern about campus safety and he reassured the student body that Campus Police will up their patrol. Trustee Coble mentioned "Promote Academic Excellence" researching quality ways to reward students who have achieved academic excellence. SGA had Welcome Week 2012: Operation Smooth Move, The Freshmen Dance, International Extravaganza, Comedy Show, Field Day, Spirit Night, Street Fest, Pool Party and Welcome Dance. As a part of SGA Week, they hosted a Club and Organization Fair, Broncos Going Green, Voter Empowerment (dorm with highest attendance will get in the Homecoming Game Free), Bronco Flashback and pre-Game Tailgate (Homecoming 2012).

Trustee Coble presented SGA Strategic Goals and basic guides for voter empowerment, better communication, You Speak We Listen, revamping Bronco Pride and community service.

## CHAIRMAN'S REMARKS

Chairman Murchison recognized and thanked Trustee Emeriti W.T. Brown, Julius A. Fulmore, Jr., and James M. Paige for their attendance and continued support. Chairman Murchison gave kudos to the Chancellor and his Cabinet members for doing a great job for the institution.

Chairman Murchison informed the board members that President Ross has called a meeting for all Board Chairs. No date has been given at this time. Chairman Murchison has also been invited to be a panelist for the White House Initiative.

Chairman Murchison and Mr. Caldwell will meet and discuss the Capital Campaign and the Board's role.

## CHANCELLOR'S REPORT

Chancellor Anderson greeted the Board Members in Chinese and shared his experience while recently visiting China. Chancellor Anderson said that while visiting China, he saw two of our former Chinese International Students.

Chancellor Anderson informed the Board that the Social Science Research Network (SSRN) lists Fayetteville State University's School of Business and Economics at number 63 among its latest rankings of top U.S. Business Schools.

FSU is proud to announce the new Dudley E. Flood Endowed Chair in Criminal Justice. The chair is named in honor of Dr. Dudley E. Flood, a retired educator and a member of the University of North Carolina Board. The position is made possible by a \$500,000 donation from the C.D. Spangler Foundation. Spangler is a former president of the University of North Carolina System. The purpose of this position is to strengthen faculties and promote excellence throughout the UNC system. The Endowed Distinguished Chair is expected to serve as a faculty and student mentor to raise the visibility, quality, and productivity of scholarship, teaching and service within the department and the university. Chancellor Anderson says he may also recommend Dr. Flood to be speaker for our December 2012 Commencement.

Chancellor Anderson stated that he has been appointed to the new UNC System Five-Year Strategic Planning Committee. They will meet every two weeks at GA.

Chancellor informed the Board that Dr. Neal Wagner, FSU assistant professor of management information systems, whose specialty is resource optimization, is part of a Coast Guard operation aimed to address an issue called Alien Migration Interdiction. Wagner is using his expertise in artificial intelligence, specifically predictive analysis, to optimize the resources needed for the Coast Guard to successfully combat illegal immigration. Dr. Wagner also has a simulation that could reenact the Colorado theatre shooting to help the police.

FSU has submitted 12 grants to Homeland Security and we're in the process of building a Homeland Security Office on campus. Chancellor Anderson thanked Dr. Curtis Charles for his work with the Homeland Security/Defense Center.

Chancellor Anderson shared with the Board that the Washington School Drive site demolition is complete. Trustee Emeritus, Dr. W.T. Brown, would like a "NO TRESPASSING" sign for the vacant lot next to the Business Center.

## ANNONCEMENTS

Chancellor Anderson reminded the Board that the naming and dedication ceremony of the Willis B. McLeod Residence Hall will be held today.

### Nominating Committee

The Nominating Committee recommended the following slate of new officers for 2012–2013: Dr. Lucy Vidal-Barreto, Chair; Mr. Terence Murchison, Vice Chair; and Mr. Donald Porter, Secretary. It was moved by Trustee John Griffin, Jr. to accept the recommendation of the Nominating Committee. Trustee Vedas Neal seconded the motion. *The motion carried.*

### ADJOURMENT

The meeting was adjourned at 2:50 p.m.

Respectfully submitted,

Terence Murchison, Chair

Terrance Robinson, Recorder