

## FAYETTEVILLE STATE UNIVERSITY

### MINUTES

#### BOARD OF TRUSTEES' MEETING

J. C. Jones Board Room, Charles Chesnutt Library

Thursday, June 14, 2012

1:30 p.m.

The Fayetteville State University Board of Trustees convened on Thursday, June 14, 2012, at 1:30 p.m. in the J. C. Jones Board Room in the Charles Chesnutt Library. Chairman Terence Murchison presided and Trustee Donald Porter delivered the invocation.

Chairman Murchison relinquished the time to Chancellor James Anderson who gave recognition to Former Police Chief, Andrew Johnson, and Coach-of-the-Year, Mr. Raymond McDougal. Chancellor Anderson presented Former Police Chief Johnson with badges to commemorate each level of his accomplishments, having come to FSU in 1981 as a security officer until he recently served as interim-Associate Vice Chancellor for Business and Finance. Chief Robert Hassle presented retiring Chief Johnson with his service weapon, badge, and credentials and thanked him for 30 years of dedicated service. Chief Johnson thanked the Chancellor and the University.

Chancellor Anderson acknowledged Coach Raymond McDougal's accomplishments that included the FSU's golf team having won their 26<sup>th</sup> CIAA title. Coach McDougal is featured on the newly released FS&U. Chancellor Anderson stated that there would be a more elaborate celebration to honor Mr. McDougal in the fall.

#### SWEARING-IN CEREMONY

The oath of office was administered to newly appointed Trustee member Mr. Jermaine Coble, SGA President, by Notary Public, Mr. Terrance Robinson.

#### ROLL CALL

The following trustees were in attendance: Jermaine Coble, Jerry Dean, Edward Dickerson, John R. Griffin, Jr., Terence Murchison, Veda Neal, Donald Porter, Sylvia Ray, Lucy Vidal-Barreto, J. Wayne Riggins, and Ruth Dial Woods. Trustee Emeriti W. T. Brown and Julius A. Fulmore, Jr. were also in attendance. Trustee Shirish Devasthali was not in attendance.

Before proceeding into the main portion of the meeting, Chairman Terence Murchison read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act.

## APPROVAL OF MINUTES

It was moved by Trustee John Griffin and properly seconded by Trustee Donald Porter that the minutes of the regular Board meeting held March 22, 2012, and the Special called meeting held June 25, 2012, be accepted as printed and distributed. *The motion carried.*

## COMMITTEE REPORTS

Academic Affairs and Personnel Committee – Trustee John R. Griffin, Jr., Chair  
Dr. Jon Young, Provost and Vice Chancellor for Academic Affairs, presented an informative report regarding the status of our students. Of most interest was that graduation rates have gone up. In 2011-12, there were 1,074 graduates with additional graduates to be added from the students who complete degrees during the summer. The B.S. in Professional Studies was approved to begin in the 2012-13 academic year. This will be very attractive to military students. The Master of Social Work (MSW) contract was renewed by the U.S. Army at Ft. Sam Houston.

The division of Academic Affairs has added five (5) new certificate programs to their curriculum. They are Project Management, Health Care Management, Military Behavioral Health, Teaching of Writing, and Professional Writing. Also, FSU has entered into some important agreements with Fayetteville Technical Community College (FTCC) to include the “reverse articulation agreement,” which identifies equivalencies of FSU to FTCC course and thereby enables FSU students to transfer to FTCC to earn an associate’s degree without loss of credit.

There were many faculty accomplishments during this quarter. Funded grants increased from 31 in 2010-11 to 35 in 2011-12, although funds awarded decreased. This was a great year for faculty publications as it increased from 132 in 2010-11 to 262 in 2011-12. The largest increase was in the form of journal articles. (See Agenda Item 3-A)

Audit Committee – Trustee Jerry Dean, Chair  
Mr. Robert Stogner, Internal Auditor, presented the 2012-2013 Annual Internal Audit Plan, which was approved by the Trustees. (See Agenda Item 8-A).

Business and Finance Committee – Trustee Juanita Pilgrim, Chair  
Mr. Robert Botley, Vice Chancellor for Business and Finance, provided a budget overview. The total adjusted authorized budget as of May 29, 2012, is \$71,211,362; state appropriations \$50,522,510; and \$20,688,852 in authorized receipts. (See Agenda Item 4-A)

Mr. Rudy Cardenas also provided an update on the status of all capital projects. Also provided was a campus sustainability update. (See Agenda Item 4-B)

General Counsel, Wanda Jenkins, presented the Ordinance Regulating Traffic and Parking on the Campus of FSU for approval. This ordinance regulates the fees for parking and fees for parking and traffic violations. Trustee Edward Dickerson made a motion to approve the Ordinance. Trustee Donald Porter seconded the motion. *The motion carried.* (See Agenda Item 4-C)

General Counsel, Wanda Jenkins, presented a 3-year Lease Agreement with AT&T and FSU's radio station, WFSS 91.9, for approval at the request of \$2,500 per month. Trustee Juanita Pilgrim made a motion to approve the 3-year lease agreement at \$2,500 a month. Trustee Lucy Vidal-Barreto seconded the motion. *The motion carried.* (See Agenda Item 4-D)

Institutional Advancement – Trustee Vedas Neal, Acting Chair

Dr. Bertha Miller, Executive Assistant to the Chancellor for Strategic Initiatives/ Institutional Advancement, provided an overview of activities and accomplishments in the Division of Institutional Advancement. As of June 13, 2012, the Office of Development has raised a total of \$1,103,344 to-date, which includes pledges. One of the major initiatives is to increase the number of foundation gifts. The division initiated the faculty/staff campaign, which will be ongoing until June 30. (See Agenda Item 5-A)

The Office of Major Gifts in partnership with Food Lion, are cultivating FSU students and alumni employees for Workforce Development Opportunities. The Major Gifts Liaison Network has increased their Advancement/Faculty Development Collaboration. A gift from Coca-Cola First-Generation Scholarships in the amount of \$50,000 was received that will benefit four students who are the first in their immediate family to attend college.

In the Office of Alumni Affairs, weekly e-blasts and phone calls continue to be made to FSU alumni. Notably, the new Alumni Directory is in production and due out fall 2012. The Office of Marketing and Special Events have completed and released the bi-annual publication, FS&U Magazine. They have also completed the Sustainability Report, working with our Facilities Department.

The Office of the Public Relations assisted with the webcast of the FSU's Spring Commencement that reached 12 different countries. Working with Student Affairs, Public Relations produced videos and photo footage in support of Ms. FSU's Ebony Magazine Campaign. This unit also assisted with training for FSU Campus Police on the Public Information Response System (PIER).

Last but not least, a review and revision of the FSU Foundation Board's bylaws were initiated. (See Agenda Item 5A)

The first draft report of the Feasibility Study has been completed and was presented today by Judith Jobbitt of Bentz Whaley Flessner, Inc. The Feasibility Study was prepared as a forerunner to the Chancellor's Capital Campaign that will run for six years with an initial working goal of \$12 million, of which the majority will be private gifts.

There will be a quiet phase that will determine the university's real ability to raise funds. (See Agenda Item B)

Student Affairs – Trustee Lucy Vidal-Barreto, Chair

Dr. Janice Haynie, Vice Chancellor for Student Affairs, spoke exclusively about resident life and the upcoming opening of the new residence hall, Renaissance Hall. A short video was shown that gave a brief overview of the existing residence halls on campus. Dr. Haynie stated that students seemed to be more engaged when they live on campus.

Ms. Adrina Russell, Director of Residence Life, stated that there is a team of undergraduate, graduate and professional level employees who have been exposed to specialized training and workshops to better serve our students. Residence hall hours have been extended to provide 24-hours of physical staff coverage in the halls with the addition of graduate resident assistants.

Mr. Larry Herringdine, Jr., Operations Manager, provided a brief overview of the residential facilities on campus. The residence halls account for over 500,000 square feet of space, which makes up 34% of the campus. The new Renaissance Hall is over 80,000 square feet and will include a fitness room, media room, and a Smart classroom. (See Agenda Item 6-A)

Dr. Edward McLean, Director of Athletics, provided an update for the Athletic Department. The bowling team won the CIAA for the second year in a row. Coach Bobby Henderson was named Coach-of-the-Year.

The golf team also won the CIAA championship under Coach Raymond McDougal who was named Coach-of-the-year for the thirteenth time. This was the golf team's 26<sup>th</sup> CIAA championship. The team has participated in and won their 7<sup>th</sup> National Minority PGA Golf Tournament. The tournament will be aired on the Golf Channel on June 20<sup>th</sup>, July 2<sup>nd</sup>, and August 14<sup>th</sup>.

The game with UNC-Pembroke was moved to September 8<sup>th</sup>, since September 1<sup>st</sup> is a holiday weekend. The first two games are away. (See Agenda Item 6B)

## STUDENT REPORT

Trustee Jermaine Coble provided an update of Student Government Association (SGA) activities. Trustee Coble presented what he called the "Strategic Coble"--basic guide for guiding the SGA this year. Their motto is "The World is Yours" and Trustee Coble suggests that it can be done through better communications, voter empowerment, revamp Bronco Pride, you speak and we listen, and community service. Trustee Coble stated that the SGA will implement the above suggestions by members participating in the 2012-13 Student Leadership Retreat, creating a professional image, male/female professional development, survey students as to what they would like, participate in several events to enhance voter registration, and development a fight song.

## CHAIRMAN'S REMARKS

Chairman Murchison recognized and praised Dr. Bertha Miller for moving the Institutional Advancement Division forward during the months she assumed the position of Vice Chancellor for Institutional Advancement on an interim basis. The newly appointed Vice Chancellor for Institutional Advancement, Mr. Getchel Caldwell, has agreed to come to Charlotte, NC, to get some things started.

Chairman Murchison gave kudos on the great presentation on student housing by the Student Affairs Division. He was also delighted with FSU's performance at the Venture Challenge in Atlanta. It made him feel good. Trustees Edward Dickerson and Veda Neal were also in attendance.

The four-year comprehensive performance of Chancellor Anderson is being conducted. An assessment committee was formed that includes Trustees John R. Griffin, Jr. and Lucy Vidal-Barreto. An outside consulting firm was selected to conduct the assessment. Chancellor Anderson will prepare and submit a self-assessment. Faculty and staff received surveys and 3,000 completed responses were received. The responses were confidential. Phone and face-to-face interviews were also conducted. The final report (written by the consultant with input) will be heard by the full Board at a closed-session meeting in the immediate future. Upon completion of the report, Chairman Murchison and Chancellor Anderson will meet with President Ross for discussion.

## CHANCELLOR'S REPORT

Chancellor Anderson shared that the OFC Venture Challenge that was recently held in Atlanta was a great success and thanked the team. FSU has won six out of nine times that they've presented in Atlanta. FSU's student team developed a patch that can be placed on a cell phone that with heat will charge the device. A patent is pending. FSU's team will present their project at the Board of Governors' meeting on tomorrow.

FSU will host three camps this summer. They include General Shelton's Academy, the Junior AFROTC Camp, and the CHEER program, which has been deemed the best in the UNC System.

Chancellor Anderson thanked Ms. Emily Dickens for facilitating the reception that brought Fayetteville Technical Community College (FTCC) and the Links, Inc., together for a project that would link FTCC with HBCUs. With this partnership, we could realize a grant in the amount of \$500,000 from USA/Alumnia in the amount of \$500,000 to be spread across HBCU institutions.

Demolition of the Washington School (Blue and Murchison – entryway to the MLK park) is scheduled to be complete September 1.

An article in the latest issue of *Diverse Issues in Higher Education*, talked about the 100 top degree producers of African Americans. FSU ranked 33. The article also stated that top ranking African-American students receiving bachelor degrees received them from the University of Phoenix. We are looking at three-year graduate programs, and must determine which ones are suitable.

On September 29, Reverend Al Sharpton will be at FSU. Tickets will be distributed, and Chancellor Anderson discussed the possibility of it being carried by satellite.

The results of the Feasibility Study were given by Judy Jobbitt of Bentz Whaley Flessner, Inc. today. Chancellor Anderson stated that an extensive conversation was had with the Leadership Team. The Chancellor is committed to the campaign at the beginning of the fall semester.

Chancellor Anderson announced that Hannah Gage will roll off as chair of the Board of Governors. A notice with the name of the new chair will be sent to each university after his/her appointment.

In light of our budget crisis, Chancellor Anderson provided information about performance base funding indicators and its impact on internal management and external perceptions. Our republican led congress uses retention and graduation data to make their assessments. Chancellor Anderson stated that FSU uses performance to track and assess the teaching ability and research ability of faculty. We need performance data to be more efficient and accountable.

Chancellor Anderson stated that deficits in 2007 were approximately \$9 million; in 2008 approximately \$6 million. In 2011, the deficit was \$6 million.

## CLOSED SESSION

Trustee Vedas Neal made a motion to go into closed session to prevent the disclosure of information that is confidential pursuant to North Carolina General Statute 143-318.11(a)(6). The motion was seconded and carried.

## OPEN SESSION

The Board of Trustees reconvened in open session. Trustee Griffin, Chair of the Academic Affairs and Personnel Committee, made a motion to approve promotion requests for the following:

Dr. Terence Hicks (to Full Professor)  
Dr. Linda Wilson-Jones (to Full Professor)

*The motion was seconded and carried.*

## ANNOUNCEMENTS

It was recommended that Mr. Donald Porter represent the Board of Trustees to serve on the Capital Campaign Committee. Trustee Vedas Neal will serve in an ex-officio capacity.

### Nominating Committee

Trustees Juanita Pilgrim, Ruth Dial Woods, Dr. John R. Griffin, Jr. were selected as members of the nominating committee. Trustee Pilgrim was selected chair.

On September 29, 2012, Reverend Al Sharpton will be at FSU as part of the Chancellor's Speaker Series. At the conclusion of the Annual Board of Trustees' meeting in September, the naming ceremony to name Bronco Hall after Chancellor Emeritus, Willis B. McLeod, will take place.

## ADJOURNMENT

The meeting was adjourned at 4:04 p.m.

Respectfully submitted,  
John Griffin, Jr., Secretary  
Suzetta M. Perkins, Recorder