

FAYETTEVILLE STATE UNIVERSITY

MINUTES

BOARD OF TRUSTEES' MEETING

J. C. Jones Board Room, Charles Chesnutt Library

Thursday, September 25, 2008

1:30 p.m.

The Fayetteville State University Board of Trustees convened on Thursday, September 25, 2008, at 1:30 p.m. in the J. C. Jones Board Room in the Chesnutt Library. Chairman John (Ben) Brown presided. Trustee Emeritus W. T. Brown delivered the invocation.

ROLL CALL

The following trustees were in attendance: John B. Brown, Jr.; Gloria Carter; Jerry Dean; Shirish Devasthali; John Griffin, Jr.; James Jefferson; Juanita Pilgrim; Sylvia Ray; Lucy Vidal-Barreto; Ruth Dial Woods and Roosevelt Wright. Trustee Linda Allan was absent. Trustee emeriti W. T. Brown and Julius Fulmore were also in attendance.

Before proceeding into the main portion of the meeting, Chairman Brown read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act.

APPROVAL OF MINUTES

It was moved by Trustee Devasthali and properly seconded by Trustee Woods that the minutes of the regular board meeting held June 12, 2008, and special called meetings held June 25, 2008; August 28, 2008; and September 5, 2008, be accepted as printed and distributed. *The motion carried.*

COMMITTEE REPORTS

Academic Affairs and Personnel Committee – Trustee John R. Griffin, Jr., Chair
Dr. Jon Young, Interim Provost and Vice Chancellor for Academic Affairs, presented an update on the 2008 – 2009 Priorities for Academic Affairs. They are UNC-Tomorrow, Base Realignment and Closure (BRAC), retention and graduation rates, SACs, PACE, faculty development and assessment. Dr. Young also presented a current organization chart for the department. Thirty-three (33) new faculty, of which nineteen (19) have terminal degrees, have joined the FSU family.

The Nursing Department received an informal visit from the Board of Nursing earlier in the week. The Nursing Department received positive feedback and is waiting on the written report.

Retention remains one of Academic Affairs' main priorities. FSU retention goals are 80-30-50 – 80% is the one-year retention rate for the 2011 cohort, 30% four-year graduation rate for the 2008 cohort, and 50% being the number of students we anticipate will graduate from the 2006 cohort. The Cheers Scholars Program is one of the initiatives in place to help students succeed. Analysis of students who've completed the Cheers Program versus those who haven't been through the program show that their GPA score significantly improved. (See Agenda Item 3-A)

Audit Committee – Trustee Juanita Pilgrim, Chair

Mrs. Barbara Adcox, FSU Internal Auditor contractor, presented results of the follow up on the State Auditor's report for Fayetteville State University's 2006 – 2007 Audit. Of the fourteen (14) findings, eleven (11) have been resolved and three (3) still remain outstanding. The three remaining are in the process of being resolved. The auditors will continue to monitor all areas. (See Agenda Item 8-A)

Business and Finance Committee – Trustee Jerry Dean, Chair

Mr. Robert Botley, Vice Chancellor for Business and Finance, presented a budget update for FSU's current authorized budget, which includes state appropriations and receipts as of August 30, 2008. The current authorized budget is \$57,457,110 with a carry forward of \$1,989,371 and total authorized receipts \$17,653,001. The total authorized budget is \$76,742,709. FSU is required by General Administration to fund a budget reduction of \$356,773, which is relatively small, however, FSU may be required to make an additional budget cut later in the year. The State legislature has authorized salary increases for faculty and staff in the amount of \$1,458,000, which will add to the budget. (See Agenda Item 4-A)

Mr. Rudolph Cardenas, Associate Vice Chancellor for Facilities Management, provided a status on capital projects, several which are completed and closed and a few that remain open. Mr. Cardenas also reported on three new projects that are in progress. They are the Nursing Education Building, the Science and Technology Complex, and the new residence hall that will include a fitness center. (See Agenda Item 4-B)

Development and University Relations – Trustee Shirish Devasthali, Chair

Mr. Stephen McDaniel, Vice Chancellor for Development and University Relations, provided a fundraising update for 2007 – 2008. He stated that FSU received a total of \$1,411,207 in cash, \$10,288 in-kind gifts, and \$209,174 in pledges and commitments rendering a total giving for 2007 – 2008 of \$1,909,004. This total represents 95% of the \$2,000,000 goal. It was also noted that FSU National Alumni Association giving for 2007 – 2008 was \$81,200, of which \$20,000 of that amount was applied directly to selected student accounts. Mr. McDaniel proposed that all future philanthropic gifts be received and processed through the Development Office.

The Wachovia Endowed Chair in Education Matching Grant request that was pending as of the June Board meeting has now been met. The University submitted a request to UNC-GA to match the \$250,000 gift from the C. D. Spangler Foundation and the \$250,000 gift from the Wachovia Foundation. Both gifts were made to name the

Wachovia Endowed Professorship in Education in the School of Education. The University has secured full payment of each of the gifts to include the state match of \$500,000 – the full value of the Wachovia Endowed Chair in Education being \$1,000,000. The Wachovia Endowed Chair in Education will allow FSU to attract a nationally renowned educator to the School of Education for the purpose of increasing the School of Education's capacity and visibility in this region. (See Agenda Item 5-A)

Mr. McDaniel made an appeal to the Board for their participation in the Moves Management Strategy. The Moves Management Strategy will encourage a current donor to begin giving at a higher level as well as identify new donors to increase support to the University for scholarships. (See Agenda Item 5-B)

Student Affairs – Trustee Roosevelt Wright – Chair

Dr. Janice Haynie, Vice Chancellor for Student Affairs, presented an update on Student Affairs. Ms. Helene Cameron, the new Director for Career Services, was introduced.

The school year got off to a great start beginning with a successful orientation. One thousand, five hundred and twenty students now reside on campus this semester. Efforts have increased to engage commuter students; a survey was administered to them last spring to determine their top levels of concern. Retention and graduation rates continue to be a major issue. The university has also entered into an agreement with a new health service provider, as billing was a major issue with the previous provider.

Efforts are in progress for a voter registration March on Murchison, to take place on November 4th – election day. This year's Distinguished Speaker Series will focus on the political arena beginning with a political debate between Roland Martin and Michael Steele on October 14, 2008, followed by Donna Brazile on November 11, 2008, who will provide an analysis of the Presidential election. (See Agenda Item 6-A)

Dr. Edward McLean, Athletic Director, presented an update on Athletics. He began by sharing with the Board the number of athletes that are participating in each of the fall and winter sports. Dr. McLean also announced that four new staff members joined the Athletic Department: Dr. Paris Jones, Academic Advisement Director for the Student Athlete Academic Center; Mr. Damien Adams, Assistant Football Coach/Defensive Line; Mr. Gary Lowery, Assistant Football Coach/Offensive Line; and Mr. Deron Norwood, Cross Country Coach.

Five Lady Broncos were chosen for the All-CIAA Volleyball Pre-Season Volleyball Team. All home games to include football, volleyball, and basketball games will be available by webcast at www.fsubroncos.com. The webcasts will also include weekly press conferences, live stats of the games, and previews of all athletic programs. Other marketing strategies include a new initiative, the FSU Pigskin Press Talk, which is sponsored by Dock's at the Capital and occurs every Wednesday. (See Agenda Item 6-B)

CHAIRMAN'S REMARKS

Chairman Brown shared that he was pleased with the working relationship between the Board of Trustees and the Chancellor's leadership team. He said there's a sense of openness, honesty and transparency and feels that we're on a good path for a long-term relationship.

CHANCELLOR'S REPORT

Chancellor Anderson thanked everyone for coming out to the dinner that he and Mrs. Anderson hosted the previous evening. He also thanked Ms. Emily Dickens for her efforts in bringing speakers Roland Martin, Michael Steele, and Donna Brazile to FSU. She is also hoping to bring Cornell West to the university.

The Chancellor's Installation is slated for April 3rd. The Chancellor's Gala will be held on the evening of the installation with hopes of obtaining either Gladys Knight or Anita Baker for the evening's entertainment.

In early September, the Chancellor travelled to Washington, D.C., to attend the 2008 National HBCU Week Conference. He met representatives from all agencies and made many great contacts. He was fortunate enough to meet Mr. John Davis, who is in the process of establishing an HBCU Debate Consortium. Chancellor Anderson has volunteered FSU for the pilot program of which we will be one of ten to twelve HBCU's to participate. FSU will be partnered with a university with a nationally competitive debate program. Chancellor Anderson is also looking for two faculty members to help build the debate program as well as a faculty member to be the advisor.

Chancellor Anderson introduced a draft Memorandum of Understanding that establishes a formal agreement between FSU and Fayetteville Technical Community College to work collaboratively to advance the mission of each institution. President Keen pledged to commit and strengthen the bond between FSU and FTCC.

Due to technical difficulty earlier in the day, Chancellor Anderson yielded time to Dr. Young so that he could show a short video. The video showcased FSU students who participated in the CHEER program.

Chancellor Anderson followed with a marketing video from NC State University. He used this video to illustrate how FSU must market itself to the broader community and sited several examples as to how we might do it. Chancellor Anderson also stated that we will begin to utilize publications that we historically do not use to market FSU. Two major Hispanic publications of interest are *Hispanic Outlook* and *Hispanic Business*. Chancellor Anderson will appear on the cover of the October 2nd issue of *Diverse Issues in Higher Education*, which will also highlight FSU.

Chancellor Anderson made announcements regarding several items that are in process. The Strategic Planning Committee is gearing up, and three members of the Board of

Trustees, John B. Brown, Jr., Lucy Vidal-Barreto, and Ruth Dial Woods, have already stepped forward and volunteered to serve as Board representatives on that Committee. The SACs committee is in the process of being formed. This Board will be instrumental in preparing for our upcoming SACs accreditation. The Chancellor would like two Board members to participate on that Committee. The Chancellor is working closely with Dr. John Mattox and the Faculty Senate and has agreed to make available/publish university budget information as well as faculty salaries (BD-119). Also, a Governance Committee will be established, with the help of Dr. John Young, in an effort to give faculty more of a voice in the decision making process and allow for more transparency.

In the aftermath of Hurricane Ike, one of our alums, Mrs. Annette Cluff, Class of 1970, has asked for assistance for the students, faculty, and staff of the Varnett School she started in Houston, TX. Mrs. Cluff started three charter schools which have had amazing results with low-income students. Chancellor Anderson asked that all donations to help rebuild the charter school be sent to the Chancellor's Office.

There is grave concern with our budget deficit. Chancellor Anderson asked his team to look at their areas of responsibility to determine where there may be one. There are areas that exist that have never had an original funding source. An update will be given at the next Board meeting.

In final, Chancellor Anderson addressed questions with regards to the National Alumni Association (NAA). Some concerns had been raised about donations that were received by the NAA in which recognition for the donation(s) were not received. Chancellor Anderson stated that we must make donors and prospects feel that there is accountability as it concerns these contributions and donations. The NAA is affiliated with the institution, and many times donations may be received directly by them. When the University receives a donation from the NAA, it is accepted as a donation and many cases unaware of its origin. Chancellor Anderson admonished that we would do all that is necessary to ensure that we give proper accounting/credit to our donors.

CLOSED SESSION

Trustee Roosevelt Wright made a motion to go into closed session pursuant to North Carolina General Statute 143-318.11(a)(6). Trustee Devasthali seconded the motion. *The motion carried.*

OPEN SESSION

The regular session of the Board of Trustees reconvened in open session.

OTHER BUSINESS

Trustee Linda Allan, Chair of the Nominating Committee, presented the results of the Nominating Committee, which consisted of Trustees Linda Allan, Jerry Dean, and Roosevelt Wright. The results were as follows:

Trustee Gloria Carter – Chair
Trustee Juanita Pilgrim – Vice Chair
Trustee Sylvia Ray – Secretary

Trustee Griffin made a motion to accept the results of the Nominating Committee. Trustee Devasthali seconded the motion. *The motion carried.*

STUDENT REPORT

Trustee James Jefferson presented an update of recent events held by the Student Government Association (SGA). Highlights are as follows.

September 15 – 20 was SGA week. The purpose of SGA week was to raise awareness about SGA. Each day, the SGA held an event that included a Student Speaker Series in which Alfini Shakur, the mother of slain rapper, Tupac Shakur, spoke on staying in school and being positive.

Other activities included a SGA retreat; a SGA soiree, in which the SGA raised \$500 for the Kuvunah Foundation to address genocide in the Congo; and Project Homecoming, which was a collaboration between the SGA and SAC (Student Activities Council) in an effort to create an environment that felt like homecoming.

Members of the SGA meet regularly with Aramark staff to discuss concerns. Students continue to express dissatisfaction with the food selection by Aramark Dining Services - there is not enough variety. The SGA is pleased that the café hours have been extended from 7 to 7:30 p.m. during the week and 9 – 6:30 p.m. on weekends. T

The SGA participated in the early voting process. Students were encouraged to vote on October 14, 21, 28. Buses were furnished to accommodate the students. Also, a non-partisan voter rally, March on Murchison, is planned for November 4th. The purpose of the march is to engage students and involve them in government awareness.

In reflection, Trustee Jefferson asked what could be done to preserve and pass on FSU's history.

ADJOURNMENT

The meeting was adjourned at 3:50 p.m.

Respectfully submitted,

Juanita Pilgrim, Secretary

Suzetta M. Perkins, Recorder