

## FAYETTEVILLE STATE UNIVERSITY

### MINUTES

#### BOARD OF TRUSTEES' MEETING

J. C. Jones Board Room, Charles Chesnutt Library

Thursday, September 22, 2011

1:30 p.m.

The Fayetteville State University Board of Trustees convened on Thursday, September 22, 2011, at 1:30 p.m. in the J. C. Jones Board Room in the Charles Chesnutt Library. Chairman Terence Murchison presided. Trustee Emeritus Julius Fulmore delivered the invocation.

#### SWEARING-IN CEREMONY

The oath of office was administered to newly appointed Trustee members Dr. Edward Dickerson, Mrs. Veda Neal, and Mr. Donald Porter and reappointed Trustee members Dr. John R. Griffin, Jr., Dr. Lucy Vidal-Barreto, and Dr. Ruth Dial Woods by District Court Judge, Toni King.

#### ROLL CALL

The following trustees were in attendance: Shirish Devasthali; Edward Dickerson, John R. Griffin, Jr.; Terence Murchison; Veda Neal, Juanita Pilgrim; Jermaine Pittman, Donald Porter, Sylvia Ray; J. Wayne Riggins; Lucy Vidal-Barreto; and Ruth Dial Woods. Trustee Jerry Dean was not in attendance. Trustee Emeriti W. T. Brown and Julius A. Fulmore, Jr. were also in attendance.

Before proceeding into the main portion of the meeting, Chairman Terence Murchison read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act.

#### APPROVAL OF MINUTES

It was moved by Trustee John Griffin and properly seconded by Trustee Donald Porter that the minutes of the regular Board meeting held June 9, 2011, be accepted as printed and distributed. *The motion carried.*

#### COMMITTEE REPORTS

Academic Affairs and Personnel Committee – Trustee John R. Griffin, Jr., Chair  
Dr. Jon Young, Provost and Vice Chancellor for Academic Affairs, introduced and recognized new members to the Academic Affairs' team to include Dr. Gail Thompson,

the new Wachovia/Wells Fargo Endowed Professor of Education, and Dr. Emmanuel Odozi from Nigeria, our resident Fulbright Scholar. He also provided an update on the organizational structure of the Academic Affairs unit.

As a direct result of the budget impact, from 2008 – 2011, Academic Affairs has realized a budget reduction of \$10.4 million; 6.4 million in 2011 alone. One hundred positions have been cut, reducing class offerings. Approximately nine percent of classrooms have enrollment of 35 persons or higher. Our enrollment this fall was 5,932 a 2.6 percent increase in retention of first-year students. We've also realized positive results in the retention of all students (3.5% - 67.8% retention in 2009 and 71.3% retention in 2010). Dr. Young contributes this retention to the progression standards put in place in 2008.

The final SACS report due September 16<sup>th</sup> has been submitted. We look forward to our continued accreditation, which will be announced at the annual SACS meeting in December. Dr. Young concluded his presentation by sharing the 2011 – 2012 goals for Academic Affairs. (See Agenda Item 3-A)

Attorney Wanda Jenkins presented the revised Board of Trustees Appellate Policy and Procedures for the Board's approval. The purpose of this policy is to provide a means for the disposition of appeals from the Chancellor to the Board that is consistent with *The Code*, and other policies of the UNC Board of Governors and Fayetteville State University. Initially, the Board of Trustees used to consider non-reappointments; however, the policy was changed to reflect that non-reappoints are appealed directly to the Board of Governors. Trustee Griffin made a motion to approve the changes to the policy. Trustee Porter seconded the motion. *The motion carried.* (See Agenda Item 3-B)

Audit Committee – Trustee Juanita Pilgrim, Acting Chair

Mr. Bob Stogner, Internal Auditor, presented the committee with audit activities update for the year ended June 30, 2011. (See Agenda Item 8-A)

Business and Finance Committee – Trustee Juanita Pilgrim, Chair

Mr. Robert Botley, Vice Chancellor for Business and Finance, provided a budget overview. The total revised authorized budget as of August 31, 2011, is \$68,012,507; state appropriations \$49,002,455; and \$19,010,052 in authorized receipts. (See Agenda Item 4-A)

Mr. Rudy Cardenas provided an update on the status of all capital projects. Groundbreaking ceremonies will be held for Renaissance Hall, new student housing, this afternoon following the Board meeting. (See Agenda Item 4-B)

Trustee Pilgrim made a motion to approve the minutes of the Business and Finance Committee meeting held June 9, 2011, as there wasn't a quorum at the Business and Finance Committee meeting this morning. Trustee Edward Dickerson seconded the motion. *The motion carried.*

Institutional Advancement – Trustee Shirish Devasthali, Chair

Dr. Bertha Miller, Executive Assistant to the Chancellor for Strategic Initiatives/ Institutional Advancement provided an overview of activities and accomplishments in the Division of Institutional Advancement. The goal for the Division of Institutional Advancement is to increase the level of giving to \$2 million as well as increase the number of major gifts. Current giving to date is \$186,527. Gifts received this period include \$25,000 from Coca Cola for the Sustainability Scholarship recipients, \$152,900 from the CIAA 2011, and \$5,500 from the North Carolina Legislative Black Caucus Foundation for scholarships.

Some of the other goals of the division include increasing alumni participation through increased communications via social media. One of the major events supported by the Office of Alumni Affairs was the National Alumni Convention held in Atlanta, Georgia. The goal of the Office of Marketing and Special Events is to implement an integrated marketing approach campus-wide to enhance our image, brand and presence everywhere. Two of the department's major publications that were published this year were the "FS&U" and the "Ovation" magazine. A new graphic and style identity guide for uniformity in the use of logos and slogans campus-wide will also be instituted by the unit. The goal of the Public Relations department is to increase coverage of FSU faculty, staff, students and events in local and national publications through the use of social media. This quarter, media coverage included Operation Smooth Move, the Two Rivers Classic, and appointment of new Board of Trustees. On the horizon for Institutional Advancement will be the launch of the five-year capital campaign. (See Agenda Item 5-A)

Student Affairs – Trustee Lucy Vidal-Barreto, Chair

Dr. Janice Haynie, Vice Chancellor for Student Affairs, provided an update for the division of Student Affairs. Dr. Haynie spoke of two initiatives of the division—the first related to assisting students in making informative, evidence-based decisions about their careers. During the summer, 30 staff members from a cross-sector of the campus community were trained and certified for the Strong Interest Inventory. The Strong Interest is a national inventory used to help students identify a career, which drives their major. The second initiative will assist students in making ethical decisions. Students will participate in case studies that involve ethical dilemmas. (See Agenda Item 6A)

Dr. Edward McLean, Athletic Director, provided an update for the Department of Athletics. The Evening of Champions was a success and exceeded the \$25,000 goal Athletics had set. This was held on the eve of the Two Rivers Classic. Also during the Classic weekend, a golf tournament was held at Kings Grant Golf Club. Seventeen teams participated. The Cumberland County High School Football Jamboree was held for a second year on our campus and eleven teams participated. Seven area athletes from last year were signed by FSU. Two nationally televised games are slated for this season—October 8<sup>th</sup>, FSU vs. Virginia State in football and January 21, 2012, FSU vs. Winston-Salem State, men's basketball.

Dr. McLean announced the following new additions to his staff: Corey Thompson, Assistant Men's Basketball Coach; Marcus Gladden, Assistant Football Coach; Walter Mebane, Assistant Women's Basketball Coach; and Mita Patel, Sports Medicine. (See Agenda Item 6B)

## STUDENT REPORT

This summer, Trustee Jermaine Pittman was fortunate to receive an internship in Albuquerque, New Mexico, at the U.S. Department of Energy, National Security Administration. This was a career development opportunity that he was able to realize by attending the Thurgood Marshall College Fund Conference in New York last year. Thurgood Marshall College Fund is in partnership with FSU and offers scholarships to students. Trustee Pittman stated that he is looking forward to a career with the Department of Energy.

Trustee Pittman shared the 2011 – 2012 external goals for the Student Government Association (SGA). These goals are as follows: 1) "Operation Flex" which stands for Fresh Leadership Experience and was established to assist in building student leaders, 2) Operation Bronco Nation that was designed for the SGA to network with students who are disconnected with student life with hopes of strengthening bonds, 3) Bucking Bronco – a committee organized to have student representation at all university supported functions to include supporting athletic teams, and 4) SGA retention, which is always foremost on the SGA's agenda, engaging students through different student organizations as they matriculate through FSU until graduation.

When asked how the budget cuts have affected students, Trustee Pittman replied that while students have seen a lack in class offerings, Dr. Jon Young and other vice chancellors have come up with innovative ways to work around the hardships that the budget cuts have rendered. Pittman praised the leadership at FSU because they care about the students and are willing to accommodate their needs as they matriculate through FSU to graduation.

Trustee Edward Dickerson stated that he'd like to hear and see more positive student stories that praise the intellectual accomplishments of our students. Chancellor Anderson shared that we have media outlets on our campus to include the FS&U and our website that highlight student leaders.

## CHAIRMAN'S REMARKS

Chairman Murchison shared that he was in receipt of a letter that he was copied on in which the author requests to name a building after Chancellor Emeritus, Willis B. McLeod. Chairman Murchison passed the letter to Ms. Suzetta Perkins, Assistant Secretary and Liaison to the Board of Trustees, as a matter of record. Chancellor Anderson stated that the Board of Governors will review the UNC-System policy on naming buildings in the immediate future.

Former trustee and chair to the Board of Trustees, Gloria Carter, has joined with Dean Leontye Lewis of the School of Education to raise money for education majors. On November 18, 2011, the School of Education will host a Scholarship Fund dinner to raise money for the School and will recognize some of its distinguished alumni. Some of the greatest needs in the School of Education are a research center, teacher internship support, Praxis I Scholarship Fund, and an "Excellence in Teaching" Conference. The cost of the scholarship gala is \$100 per person or \$800 a table.

Chairman Murchison stated that the Board received excellent updates today and wanted to single out the Academic Affairs report that was given by Jon Young. It was informative and addressed many questions that the Board has had in the past.

In final, Chairman Murchison thanked everyone for their prayers for his wife upon having to undergo major surgery. She's a miracle.

#### CHANCELLOR'S REPORT

Chancellor Anderson welcomed new and reappointed trustees to the FSU Board of Trustees. He stated that he valued their service to the Board.

Last week, Chancellor Anderson and several staff members were in Washington D. C. attending the White House Initiatives Conference on HBCU's. While there, they attended a luncheon in which Secretary of Education, Arne Duncan, highlighted FSU and the quality of our teacher education training that was chronicled in a major study done by the UNC System. Also, Chancellor Anderson passed out our new brochure for the Center for Defense and Homeland Security. Chancellor Anderson praised Dr. Curtis Charles, who serves as the interim director for the Center, for his leadership in moving the Center forward and making the national connections. Of national interest is cyber security.

Another discussion held while at the White Initiatives Conference on HBCU's was in regards to FSU establishing a formal relationship with world-renowned 2006 Nobel Peace Prize recipient, Dr. Muhammad Yunus. After Dr. Yunus' appearance at FSU in February 2009, we've been in contact with him through Dr. Muhammad Bhuiyan, Director and Endowed Professor of Entrepreneurship. Chancellor Anderson will travel to Atlanta on October 16<sup>th</sup> to have a conversation with Dr. Yunus to discuss the potential of establishing a center at FSU that will bear his name for Social Business. This is an example of what we must do to move FSU into the limelight.

FSU is gearing up to embark on a 5-year capital campaign. Chancellor Anderson stated that he will select a 15 to 16 member committee that will be made of public figures, community figures, students, SGA President, and two representatives from the Board of Trustees. Monies received from the 5-year campaign will be used toward 1) wiping out deficits, 2) to be earmarked for scholarships, 3) increase the amount of undergrad research, and 4) increase endowments. The target goal will be realistic.

In gearing up for this 5-year campaign, we will need to fill two vacant positions—the Vice Chancellor for Institutional Advancement and the Associate Vice Chancellor for Institutional Advancement. Ms. Wendy Lowery, who is the Associate Vice Chancellor, will be leaving FSU for UNC-Pembroke to work in the capacity of Vice Chancellor for Institutional Advancement. Chancellor Anderson recommended her for this position and wishes her well.

One of the downfalls of the present budget cuts is that we are short staffed. Chancellor Anderson stated that he has been unable to network with the faith and youth community as he would like. He praised Ms. Emily Dickens, Director of Governmental Relations, for her great relationship with political leaders, locally and on Capitol Hill, but we've had to stretch ourselves thin. Chancellor Anderson has asked Trustee Emeritus, Dr. W. T. Brown to serve in a voluntary capacity as Community Service Ambassador for FSU, which Dr. Brown readily accepted.

Chancellor Anderson invited Congressman David Price to his residence, along with Dr. Larry Keene, President of Fayetteville Technical Community College, and engaged in discussions out partnerships. As part of the redistricting plan that is being implemented throughout the state, there is a possibility that Congressman Price will inherit part of Cumberland County.

The Extreme Makeover: Home Edition television show will begin its new season on Sunday with its focus on Fayetteville, North Carolina and the Jubilee House. Fayetteville State University will host the premier showing of this event at the Capel Arena. Community volunteers and local officials will have reserved seating while the event is open to the public. This is a partnership between the City of Fayetteville and FSU and hopes to be a promising affair. Doors open at 5:30 p.m. and the show will air at 7:00 p.m.

Chancellor Anderson briefly spoke about the cost of excellence. The recently acquired particle accelerator is attracting national research interest as well as specialized collaborations with FSU. It will not only serve as a vehicle to bring research faculty to the campus, but it will also bring in revenue. Chancellor Anderson stated that the cost to bring the particle accelerator to Fayetteville will be in the neighborhood of \$300,000. The cost includes breakdown, storage, reassemble, and storage once again. It will take anywhere from three to four 18-wheelers to bring it to Fayetteville. It is Chancellor Anderson's hope that a storage facility will be built to house the particle accelerator at the Washington Drive School site.

## CLOSED SESSION

Trustee John Griffin made a motion to go into closed session to prevent the disclosure of information that is confidential pursuant to North Carolina General Statute 143-318.11(a)(6). The motion was seconded and carried.

## OPEN SESSION

The Board of Trustees reconvened in open session.

## REPORT OF THE NOMINATING COMMITTEE

Trustee Juanita Pilgrim, Interim Chair for the Nominating Committee, presented the committee's recommendation for the 2011 - 2012 slate of officers: Terrance Murchison, Chairman; Lucy Vidal-Barreto, Vice-Chairman; and John Griffin, Secretary. Trustee Pilgrim made a motion to except the recommendation as presented. Trustee Devasthali seconded the motion. *The motion carried.*

## ANNOUNCEMENTS

Chancellor Anderson reminded the Board that President Thomas Ross' inauguration will be held October 6, 2011. The bus will depart from FSU at 5:30 a.m.

## ADJOURNMENT

The meeting was adjourned at 3:13 p.m.

Respectfully submitted,  
John Griffin, Jr., Secretary  
Suzetta M. Perkins, Recorder