

FAYETTEVILLE STATE UNIVERSITY

MINUTES

BOARD OF TRUSTEES' MEETING

J. C. Jones Board Room, Charles Chesnutt Library

Thursday, June 9, 2011

1:30 p.m.

The Fayetteville State University Board of Trustees convened on Thursday, June 9, 2011, at 1:30 p.m. in the J. C. Jones Board Room in the Charles Chesnutt Library. Chairman Terence Murchison presided. Trustee Ruth Dial Woods delivered the invocation.

ROLL CALL

The following trustees were in attendance: John Ben Brown, Jr.; Gloria Carter; Jerry Dean; Shirish Devasthali; John R. Griffin, Jr.; Terence Murchison; Juanita Pilgrim; Sylvia Ray; J. Wayne Riggins; Lucy Vidal-Barreto; Ruth Dial Woods; and Roosevelt Wright. Trustee Jermaine Pittman was not in attendance. Trustee Emeritus W. T. Brown and Trustee Emeritus Julius A. Fulmore, Jr. were also in attendance.

Before proceeding into the main portion of the meeting, Chairman Terence Murchison read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act.

APPROVAL OF MINUTES

It was moved by Trustee Gloria Carter and properly seconded by Trustee Ben Brown that the minutes of the regular Board meeting held March 24, 2011, and the Special Called Meeting of the Executive Board held April 18, 2011, be accepted as printed and distributed. *The motion carried.*

Chairman Murchison allotted time for Vice Chancellor and Chief of Staff, Dr. Thomas Conway, to introduce new staff to his organization. Ms. Denise Brown-Hart has been appointed as the new Associate Vice Chancellor for Human Resources, coming from UNC-Charlotte. Dr. Conway also introduced Ms. Tendai Johnson, Director of Title III, and Dr. Curtis Charles whose offices will now report to his unit.

COMMITTEE REPORTS

Academic Affairs and Personnel Committee – Trustee John R. Griffin, Jr., Chair Dr. Jon Young, Provost and Vice Chancellor for Academic Affairs, introduced and recognized new members to the Academic Affairs' team to include Dr. Daryush Ila, Associate Vice Chancellor for Research, and Mr. Nick Foster, new microprobe technician. Dr. Young also introduced Zelphia Hinnant-Jones who introduced several

participants in the Minority Male Mentoring program (Bronco Men) for summer 2011, which is an outlet to help male students strengthen their GPAs. Summer School Intercession 2011, a new 12 day, intensive term designed for curricular and instructional experimentation to include travel and field experiences in and outside of the state, was instituted this summer and headed by Dr. Jane Smith, Interim Director of Summer School. One hundred and eighty-three students participated.

Academic Affairs has collaborated with Student Affairs in publishing the student newspaper, *The Voice*. Thirteen editions were published in 2010-2011, 11,100 copies printed, with an estimated 4 to 1 readership. In other areas of Academic Affairs, the Division continues to support the implementation of the Cumberland International Early College High School program, which will open this fall on the campus of E. E. Smith High School. FSU faculty will teach 9th grade Chinese and Arabic. FSU confirmed 1,114 graduates at Spring Commencement. This is the second consecutive year that we've exceeded 1,000 graduates.

On May 20th, the reinstatement of our four-year Nursing Program was approved by the North Carolina Board of Nursing. Dr. Young acknowledged Dr. Arhin for her work in moving the program forward. Dr. Young also stated that two new programs will be added to the curriculum: B.A. in Intelligence Studies and Bachelor of Social Work, as well, the following programs will be discontinued for non-productivity: B.S., Social Science Education; B.S., Spanish Education; M.A., Political Science; and the M.A., in English. Last, Dr. Young provided a SACS update as to where we are in the process. (See Agenda Item 3-A)

Audit Committee – Trustee Jerry Dean, Chair

Mrs. Barbara Adcock, Internal Auditor, presented the 2011 – 2012 Internal Audit Office Annual Audit Plan. Chairman Dean made a motion to approve the 2011-2012 Internal Audit Plan. Trustee Ben Brown seconded the motion. *The motion carried.* (See Agenda Item 8-A)

Business and Finance Committee – Trustee John Ben Brown, Chair

Mrs. Jolene Elkins, Associate Vice Chancellor for Business and Finance, provided a budget overview. The total revised authorized budget as of April 30, 2011, is \$80,426,053; state appropriations \$54,673,820; and \$25,752,233 in authorized receipts. These figures represent a 10% reduction due to enrollment. (See Agenda Item 4-A)

Mr. Rudy Cardenas provided an update on the status of all capital projects. (See Agenda Item 4-B)

The Micro-computing Center of North Carolina (MCNC) has requested to be granted a utility easement for communication and/or other purposes related to MCNC's fiber optic network systems, which are being constructed pursuant to the grant awarded from the American Recovery and Reinvestment Act. Chairman Brown made a motion to approve the easements associated with the MCNC fiber-optic network. Trustee Griffin seconded the motion. *The motion carried.* (See Agenda Item 4-C)

Institutional Advancement – Trustee Shirish Devasthali, Chair

Mr. Arthur Affleck, Vice Chancellor for Institutional Advancement, provided an overview of activities and accomplishments in the Division of Institutional Advancement. The fundraising total as of June 1, 2011, is \$1,221,456. (See Agenda Item 5-A)

The Office of Development supported the successful spring alumni and parents phone-a-thon, while the department exceeded its faculty and staff campaign goals. The Marketing Department completed 237 marketing projects and supported 73 special events to include the Chinese delegation's visit to FSU. The Alumni Affairs Department is in the planning stages of the National Alumni Association's annual National Convention that will be held at the end of June as well as planning for Homecoming 2011. They are also in the beginning stages of the development of what they've termed BOLD Chapters (Broncos of the Last Decade) to stimulate and engage young alumni. The Public Relations Department has developed templates to deliver more timely, detailed, and frequent notifications to the university during a campus emergency. Mr. Affleck, along with Dr. Yunkai Chen, Director of International Study Program, visited China in April to establish Chinese business partnerships, and while there raised \$150,000 from Chinese businesses. FSU also received three (3) full scholarships for FSU students to study in China. (See Agenda Item 5-B)

The Division of Institutional Advancement has continued with their new branding campaign. A comprehensive study was done that included focus group sessions, one-on-one interviews and surveys to help better understand FSU's current market position. Upon completion of study and identifying key findings, a new tagline has been developed (Proud to be), a new logo has been designed, and a new FSU Positioning Statement that defines/explains the new concept. The next step will be to rollout the new brand. (See Agenda Item 5-C)

Student Affairs – Trustee Roosevelt Wright, Chair

Dr. Janice Haynie, Vice Chancellor for Student Affairs, provided an update for the division of Student Affairs. She shared that the division sponsored several cultural events to get students engaged. Student Health Services provided Tdap vaccinations free of charge to students and have increased their hours from 16 to 36. They have also implemented new computer software that allows them to do billing.

Residence Life has expanded their programs to establish fitness rooms and workout facilities in several residence halls. At the request of the students, Residence Life has also increased the number of computers in the residence halls after hours.

Both men and women's intramural basketball teams won national championships. This is the first time that one school has won both championships. Several summer camps will be sponsored by the Student Affairs Division. The Junior ROTC Camp will be

brought back this summer as well as the Hugh Shelton Challenge Camp that will be held in June. (See Agenda Item 6A)

Dr. Edward McLean, Athletic Director, provided an update for the Department of Athletics. The Golf team earned the highest GPA honors in the CIAA. Dallin Gray, player on the Bronco's football team, made the 2010-2011 CIAA Commissioner's All-Academic Team. The 2010-11 FSU Players-of-the-Year were Akita Turner for Bowling, Samantha Meeks for Volleyball, and Richard Medlin for Football. Bronco golfer, John Michael Cole, won the CIAA Golfer-of-the-Year award. Three members of the Athletic staff were appointed to three major roles in the CIAA.

Several camps will be held during the summer to include softball, cheerleading, and volleyball. The Two Rivers Classic will be held Labor Day weekend on September 3rd. On September 2nd, the Athletic Department will sponsor a Gridiron Scholarship Banquet in the Capel Arena to raise money for football scholarships. (See Agenda Item 6B)

CLOSED SESSION

Trustee Roosevelt Wright made a motion to go into closed session to prevent the disclosure of information that is confidential pursuant to North Carolina General Statute 143-318.11(a)(6). The motion was seconded and carried.

OPEN SESSION

The Board of Trustees reconvened in open session.

CHAIRMAN'S REMARKS

Chairman Murchison acknowledged Chancellor James Anderson's three-year anniversary as Chancellor of FSU. Chairman Murchison also recognized Trustees John 'Ben' Brown, Gloria M. Carter, and Roosevelt Wright for their service on the Board of Trustees as their terms end on June 30th. Chairman Murchison stated that he admired their tenacity and sharing of thoughts and ideas. Chairman Murchison also thanked Ms. Suzetta Perkins, Assistant Secretary to the Board, and the ITTS staff in facilitating the implementation of FSU Board of Trustees' meeting information online.

In response to an inquiry by Trustee Devasthali regarding the reading of the State Ethics Act at each Committee meeting, the Office of State Personnel responded by stating that it wasn't necessary for the statement to be read at each Committee meeting. The State Ethics Act, however, must be read at each Board meeting.

On April 10th, Chairman Murchison attended FSU's Founders' Day in which Sgt. Major Michele S. Jones was the speaker. Sgt. Major Jones is a FSU alumnus, and Chairman Murchison was very impressed. On May 7th, FSU graduated the largest number of graduates in its history.

Chairman Murchison asked all members of the Board to mark August 5, 2011, on their calendars. This is the date set aside for the Board of Trustees Orientation and Retreat. The major focus of the retreat will be the University's marketing plan.

Chairman Murchison thanked Trustees John Griffin and Gloria Carter for representing him at the recent SACS retreat. He was very happy with the outcome. Our Chairman also travelled to Atlanta in April to participate in the OFC Innovation Entrepreneurship Challenge hosted by FSU. This is an annual national minority entrepreneurship program. Chairman Murchison praised Dean Assad Tavakoli and Dr. Mohammad Bhuiyhan, who heads up this program, for the fine work they did. Our students placed first in their written presentation and third in the verbal presentation.

Chairman Murchison gave five (5) steps that Board members can utilize in their role as trustees to help improve the college dropout rate. They are as follows: 1) make college completion Job No. 1, 2) understand the new majority student, 3) ask institutional leaders to set significant goals to boost retention, 4) hold leadership accountable, and 5) publically report progress. (*The Board's Roll in Reducing the College Dropout Rate* -- AGB publication)

CHANCELLOR'S REPORT

Chancellor Anderson gave way to Vice Chancellor and Chief of Staff, Dr. Thomas Conway, to discuss what FSU is doing to recruit students. The main focus is on first-time, full-time freshmen and their 4-year, 6-year graduation rates. Graduation rates are trending downward and administration is reviewing all aspects of the "enrollment pipeline" in an effort to get at the core problem and revise where necessary. Recruiting is only part of the equation.

The University has committed to getting into all Cumberland County schools at least three (3) times a year. Expanded recruitment efforts have been made in the District of Columbia, Maryland, South Carolina, and Georgia areas. A major demographic recruitment target/focus in the last three years is the Hispanic population as it has been on the rise in Cumberland County. FSU is the most diverse institution of higher education with Winston Salem State as our nearest competitor. FSU will continue to look for diverse students.

Chancellor Anderson provided an update on recent activities happening at the University. He shared that the University has shared a close relationship with the U.S. Department of Education in Washington, DC. The Department has looked to FSU on several occasions to participate in efforts of a global nature. U.S. Secretary of Education, Arne Duncan, was supposed to be the spring commencement speaker, however, due to illness, he sent the Deputy Secretary, Anthony Miller, to preside in his stead. Secretary Duncan has been invited to be speaker at fall graduation, where he will receive an honorary doctorate degree.

Chancellor Anderson, along with Mrs. Tamara Holmes Brothers in the Office of Institutional Advancement, participated in the annual Dancing with the Fayetteville Stars, sponsored by Cumberland Economic Empowerment and Development (CEED). Trustee Sylvia Ray, Director of CEED, is the coordinator for this event. This event is one of the largest fundraising events in the city of Fayetteville, and the proceeds from this event are used to help low-income local citizens obtain housing.

Chancellor Anderson thanked his team and the Board for their hard work and presence as he celebrated his third anniversary with FSU.

The University will be deeded the rights to the Washington site very soon. The Chancellor's vision for the site is a possible state-of-the art conference center or hotel. Taken into consideration will be the needs of the community. Also, Dr. Daryush, Associate Vice Chancellor for Research, would like to house the particle accelerator at FSU. The accelerator would be a possible revenue tool as well as bring undergrads to campus.

The HUD HBCU grant project is still underway. There are two major activities associated with this project that include 1) the creation of a conservation district at the southern end of the Murchison Road corridor, between Blue and State Streets, and 2) the demolition of the Old Washington Drive School with the creation of an entryway to the MLK park. The City of Fayetteville has allocated funding for this project and will continue to look for additional funding.

Chancellor Anderson provided highlights of the visit by the Chinese delegation. The delegation travelled to Wilmington, the SAS Corporation in Raleigh, and the Biltmore Estates in Asheville. The delegation was a guest at a reception held at the Chancellor's residence. They were also provided a guided tour of FSU and an opportunity to meet with the Deans. The delegation was in attendance at our spring commencement exercise. As many as 30 students from China will come to FSU this summer as out-of-state paying students.

It appears that in the final analysis, we will realize budget cuts of 12 – 13 percent. All should be resolved by the time Chancellor Anderson gives his State of the Union message. In light of the budget, FSU will embark upon a five-year major fundraising campaign with a goal between 3 – 5 million dollars.

ANNOUNCEMENTS

ADJOURNMENT

The meeting was adjourned at 3:01 p.m.

Respectfully submitted,
John Griffin, Jr., Secretary
Suzetta M. Perkins, Recorder