

# FAYETTEVILLE STATE UNIVERSITY

## MINUTES

### BOARD OF TRUSTEES' MEETING

J. C. Jones Board Room, Charles Chesnutt Library

Thursday, March 24, 2011

1:30 p.m.

The Fayetteville State University Board of Trustees convened on Thursday, March 24, 2011, at 1:30 p.m. in the J. C. Jones Board Room in the Charles Chesnutt Library. Chairman Terence Murchison presided. Trustee Emeritus, Julius A. Fulmore, Jr. delivered the invocation.

#### ROLL CALL

The following trustees were in attendance: John Ben Brown, Jr.; Gloria Carter; Jerry Dean; Shirish Devasthali; John R. Griffin, Jr.; Terence Murchison; Juanita Pilgrim; Jermaine Pittman; Sylvia Ray; J. Wayne Riggins; and Lucy Vidal-Barreto. Trustees Ruth Dial Woods and Roosevelt Wright had excused absences. Trustee Emeritus W. T. Brown and Trustee Emeritus Julius A. Fulmore, Jr. were also in attendance.

Before proceeding into the main portion of the meeting, Chairman Terence Murchison read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act.

#### APPROVAL OF MINUTES

It was moved by Trustee John Griffin and properly seconded by Trustee Lucy Vidal-Barreto that the minutes of the regular Board meeting held December 9, 2010, be accepted as printed and distributed. *The motion carried.*

#### COMMITTEE REPORTS

Academic Affairs and Personnel Committee – Trustee John R. Griffin, Jr., Chair  
Dr. Jon Young, Provost and Vice Chancellor for Academic Affairs, presented the new Admission and Progression Standards. The UNC Board of Governors will require a minimum SAT score of 800 and a minimum high school GPA of 2.3 by 2013. We are pleased to note that FSU has increased its admission standards in advance of the required schedule. FSU has implemented various academic support programs to help students achieve the new standards of which we have seen evidence of these high-support programs. (See Agenda Item 3-A)

Audit Committee – Trustee Jerry Dean, Chair  
Mr. Robert Stogner, Internal Auditor, presented an update on the Annual Audit Plan for 2010 - 2011. During the period July 2010 through March 2011, the Internal Audit's

Office completed seven (7) audits, two (2) are in process, and seven (7) are audits are yet to begin. As a note, we weren't briefed on the state audit for June 30, 2010, as there were no findings.

In review of the two audits that are in process, Banner access continues to be a concern. The auditors will meet monthly with security managers to ensure that proper reviews are being conducted. Of the seven audits yet to begin, some of them will be carried over to the 2011-2012 Audit Plan. A question as to whether a disaster recovery plan for the university system was in place was raised, however, Mr. Stogner didn't know if there was a UNC Plan. At the June meeting of the Board, the 2011-2012 Annual Audit Plan will be given. (See Agenda Item 8-A)

Business and Finance Committee – Trustee John Ben Brown, Chair

Mr. Robert Botley, Vice Chancellor for Business and Finance, provided a budget overview. The total revised authorized budget as of February 28, 2011, is \$80,387,366; state appropriations \$54,635,133, and \$25,752,233 in authorized receipts. An informative conversation was had regarding the impact a 5, 10, and 15 reduction scenario could have on the university. (See Agenda Item 4-A)

Mr. Rudy Cardenas provided an update on the status of all capital projects. (See Agenda Item 4-B)

FSU is currently leasing 341 student residential beds at University Place Apartments. The facility is owned by the Fayetteville State University Housing Foundation, LLC, a special purpose entity created by the FSU Foundation. The University is requesting that the Board of Trustees approve the University's requests to: (1) Enter into a ten (10) year lease with a five (5) year renewal option for University Place Apartments, and (2) to pay an amount not to exceed \$5,200.00 per bed with allowable per year increases not to exceed the CPI. Lease payments would be funded from student housing receipts.

Chairman John Ben Brown made a motion to approve the University's request. Trustee Lucy Vidal-Barreto seconded the motion. *The motion carried.* (See Agenda Item 4-C)

FSU, through the State of North Carolina, will lease land on campus to the Fayetteville State University Housing, LLC, which will construct a residence hall which would then be leased back to FSU at a total annual expenditure of approximately \$2.6 million. Lease payments will be funded from student housing receipts.

Chairman John Ben Brown made a motion to approve the University's request to make an annual lease in the amount of approximately \$2.6 million for the residence hall to be built by the Fayetteville State University Housing, LLC. Trustee John R. Griffin, Jr. seconded the motion. *The motion carried.* (See Agenda Item 4-D)

Chairman Brown made a motion for the Board to approve the Resolution of the Board of Trustees of Fayetteville State University declaring its intent to cause FSU to be reimbursed for capital expenditures incurred in conjunction with the acquisition and

construction of a residence hall and related facilities from the proceeds of certain tax-exempt obligations that will be issued. The motion was seconded and carried.

As a final note, Chairman Brown stated that in a few weeks, university staff will ask the Board to hold a special called meeting of the Board to review additional information for the financial documents related to the construction of a new residence hall.

Institutional Advancement – Trustee Shirish Devasthali, Chair

Mr. Arthur Affleck, Vice Chancellor for Institutional Advancement, provided an overview of activities and accomplishments in the Division of Institutional Advancement. The fundraising total as of March 15, 2011, is \$819,000. Fundraising initiative events include the implementation of mobile giving, the Spring Alumni and Parents Phone-a-thon which is currently in progress, and the faculty and staff campaign. (See Agenda Item 5-A)

One of the major highlights provided by Institutional Advancement was the marketing and branding presentation given by Mr. Ray Witkowski of Zone 5 Marketing Firm. The major thrust of the presentation was the creation of a proposed positioning statement, new FSU tagline: Proud to be, and a new logo concept to be used in increasing the university's visibility, enhancing enrollment goals, and for utilization in advance fundraising and resource development efforts. Feedback on the tagline and logo was given by Board members and a student in the audience. As well, the survey results of the Zone 5 Creative Presentation were given. The Board asked for additional options for consideration, which will be reviewed by the Chancellor's cabinet prior to the June Board meeting. (See Agenda Item 5-C)

Student Affairs – Trustee Roosevelt Wright, Chair; Trustee Lucy Vidal-Barreto provided report.

Dr. Janice Haynie, Vice Chancellor for Student Affairs, presented a spring activities calendar that highlighted student activities beginning in March until the end of the semester. Dr. Haynie also stated that the Career Fair held on March 17<sup>th</sup> was very successful. Over 69 organizations were represented and close to 500 students participated. (See Agenda Item 6A)

Dr. Edward McLean, Athletic Director, provided an update for the Department of Athletics. Major events that took place this quarter were as follows: 1) CIAA volleyball roundup, 2) the CIAA Southern Division Bowling match, 3) televised men's basketball game against Winston Salem State University, and 4) the Southern Division Golf Tournament. In an effort to make strides toward academic excellence for our athletes, the Athletic Department convened an academic evening support academy and a two-day Master Memory Workshop. The overall departmental GPA was a 2.9 with the highest team GPA going to golf (3.570 GPA).

In basketball, Tiffany Haywood, Sydney Evans, and Tyrell Tate made all CIAA. The men's basketball fell short in the 2011 CIAA semi-finals in overtime. The men's team

received the John B. McClendon Sportsmanship Award. In bowling, the Lady Broncos are currently 45-11 NCAA, 42-6 overall, 30-0 CIAA. The Lady Broncos were the winners of the CIAA Championship games held March 19 – 21 in Durham, NC. Coach Bobby Henderson introduced the ladies. They presented Chancellor Anderson with a gift. (See Agenda Item 6B)

## STUDENT REPORT

Trustee Jermaine Pittman gave special recognition to Student Body Vice President, Rosalyn Ross, for her presence at the meeting today. This quarter, Trustee Pittman was on the speaking circuit, accepting six speaking engagements to include Luther Nick Jeralds Elementary School, McWilliams Middle School, J. R. Griffin Middle School, W. T. Brown Elementary School and Pauline Jones Elementary School for starters. The SGA developed a program called Lover's Poison, held on Valentine night, whose intent is to scare students into thinking about their after school activities. Some of the topics presented were unprotected sex and self love.

Trustee Pittman spoke about his and other SGA members' experiences at the CIAA. He thought it was amazing and was overwhelmed with all of the Bronco pride that was shown. They also cherished the interaction with alumni, either during the tournament and/or while attending the Chancellor's Luncheon held that Friday.

Another remarkable accomplishment this quarter was the annual Stand and Deliver event, which is the SGA's premier program that targets major issues of the year. This year, the SGA was fortunate to bring on campus Terrance J of BET's 106 and Park—one of BET Television's top rated program. The topic was Social Networking, and 375 students came out. The major thrust was about the use of Facebook and Twitter—the major tools used by students in social networking. Terrance J shared with the students on how to use Twitter and Facebook to create their own hustle and make themselves a product. Also, there was discussion on professional development.

## CHAIRMAN'S REMARKS

Chairman Murchison thanked all of the members of the Board for their work.

Chairman Murchison was very busy this quarter. He stated that the CIAA Tournament was a success. FSU received a lot of good press—in Charlotte and Raleigh. Chairman Murchison was also interviewed by WRAL TV highlighting FSU's 1973 CIAA Championship win in which Chairman Murchison was a member of the team. Another highlight of the CIAA was the Chancellor's luncheon held at the Marriott in downtown Charlotte. Chairman Murchison stated that this was the best brunch he's attended that culminated with great singing by FSU's very own Men of Distinction. Perhaps one of the major events that took place in conjunction with the tournament was the wine-tasting reception held in FSU's honor at the residence of the Belk family of Charlotte.

Other events Chairman Murchison participated in were 1) the campus visit by President Tom Ross in which the President spoke of the success and challenges we face as a university system, 2) retirement party for Board member, Juanita Pilgrim, 3) signing of the application for re-accreditation of the nursing program that was submitted to Raleigh, 4) the planning activities as a member of the university housing planning committee, 5) meeting with Mr. Arthur Affleck for a preliminary review of the marketing plan and 6) served as speaker at John Wesley United Methodist Church's FSU Day in which a \$1,000 donation was made to the FSU Gospel Choir for the purchase of robes.

As food for thought upon reading the article *The Board's Roll in Reducing the College Dropout Rate* in monthly AGB publication, Chairman Murchison gave five (5) steps that Board members can utilize in their role as trustees to help improve the college dropout rate. They are as follows: 1) make college completion Job No. 1, 2) understand the new majority student, 3) ask institutional leaders to set significant goals to boost retention, 4) hold leadership accountable, and 5) publically report progress.

## CHANCELLOR'S REPORT

Chancellor Anderson began by sharing that we are currently in the silent phase of a five-year fundraising campaign. During this time, the appropriate university personnel will define how we will restructure the campaign. Chancellor Anderson requested the Board's input on the name of individuals who might serve as chairs/co-chairs. Goals will be set that can be reached.

At the recent Administrative Council Meeting held in Chapel Hill, the major topic was the impending budget and the expected outcome from the legislature. "Most everyone is on pins and needles," Chancellor Anderson stated. There's a strong possibility that budget cuts will amount to 10 or 15 percent of which the latter will be difficult for us. Chancellor Anderson also presented a handout from the Board of Governors that highlighted the Board's highest federal priorities. The Chancellor noted that the second highest priority on the Board's list was financial aid and setting aside funding for HBCUs.

As an update regarding the Washington School site, Chancellor Anderson stated that we now have access to the property. The old school will need to be raised, after which, there will be a total of 13 acres of land that can be developed. The HUD HBCU grant, in partnership with the city and county, will provide funding to tear the building down. Chancellor Anderson has talked with several entities about the development of the site, and one possibility would be a state-of-the art conference center, which the City of Fayetteville doesn't have. The Chancellor made an open solicitation to the Board for any ideas they may have for the site.

Formal confirmation has been received that U.S. Secretary of Education, Arne Duncan, will be our commencement speaker for spring graduation. "This is of major significance," Chancellor Anderson stated. Chancellor Anderson would like to give Secretary Duncan an honorary degree. In addition to Secretary Duncan being the commencement speaker, FSU will host a Chinese delegation of 18 people, who will be

with us for one week to include attending graduation. Many activities have been planned for the delegation during their week-long visit. As well, the CEO of the Thurgood Marshall Foundation, Johnny Taylor, and Mrs. Annette Cluff (FSU alum) and her husband will attend graduation. Mr. and Mrs. Cluff are large contributors to FSU, and Mrs. Cluff opened a very successful charter school in Houston.

Dr. Marion Gillis-Olson, presented an update of our SACS on-site review, which will be held April 19 – 21, 2011, on our campus. The purpose of the On-Site Reaffirmation of Accreditation is to review standards for which compliance has not yet been documented, the 15 Department of Education (DOE) standards, and requirements for which compliance must be confirmed on site. FSU completed a Compliance Audit Report, which was submitted on September 9, 2010. An off-site review of the report took place in November of which the off-site team sent us back a report. We responded with a focus report, along with a copy of the university's Quality Enhancement Plan (QEP) on March 15, 2011. When the off-site team comes to visit on April 19 – 21, they will make recommendations about our readiness to be reaffirmed. We will be allowed to respond, upon which the off-site committee will send their report to the SACS trustees. At the annual SACS meeting in December 2011, an announcement concerning our reaffirmation will be made.

Chancellor Anderson shared that he will participate/dance in the Dancing with the Fayetteville Stars on April 9. This event is headed up by Trustee Sylvia Ray to raise money to build moderately priced houses for low-income individuals.

Ms. Tara Oneill, Director of Membership Services for the Fayetteville, Cumberland County Chamber of Commerce, presented Chancellor Anderson and FSU with the Fayetteville, Cumberland County Chamber of Commerce, President's Diamond Circle Member in Good Standing award. The award was for FSU's continued service and support to the Chamber of Commerce.

Mrs. Emily Dickens, Director of Government and Community Affairs, provided an update on the university's external affairs, which consists of two major areas: outreach/partnerships and curricular engagement. FSU's partnerships and curricular engagement encompasses local, state, and federal government relations, and affects the economic impact of the university and its viability in the community. All facets of the university touch external affairs in some way.

Mrs. Dickens was excited about the "big wins" in local government relations. We received a \$500,000 HUD HBCU grant to fund the Southern Murchison Road Corridor Project. While the initial grant request was for \$830,000, the difference between what we asked for and received was funded by the City of Fayetteville (MOU), the County, the NC Institute of Minority Economic Development and Parks and Recreation. HUD grants are important because it allows us to link and partner with the community. We have also signed a MOU with the City of Fayetteville for \$20,000 to fund the Murchison Road Sidewalk Project. Last, we're the recipient of the Hope VI Grant in the amount of

\$10,000 a year over a five year period in which a business student will evaluate the grant on a continual basis.

In state government relations, Governor Perdue is hoping for a five to six percent reduction in budget, although it appears that it may be more. The Governor's budget also provides for partial fund for enrollment growth, and as an enrollment growth institution, we may stand to lose \$5.5 million dollars if it's not funded due to decrease in enrollment. On the federal agenda, one of the top priorities is specialized funding for HBCU's. Ms. Dickens provided information regarding the UNC FY 11-13 Legislative Agenda and the list of priorities. At the federal level, higher education will realize \$129 million in cuts. This will mean funding on programs that are beneficial to HBCU's may be cut. This will have a deep economic impact not only on the university but the community we serve. Ms. Dickens asked the Board to contact friends in the legislature and share with them what the impact will be for FSU if these cuts are mandated.

Chairman Murchison asked Ms. Dickens to provide periodic updates to the Board. (See The Economic Impact of Fayetteville State University.)

#### CLOSED SESSION

Trustee John Griffin, Jr. made a motion to go into closed session to prevent the disclosure of information that is confidential pursuant to North Carolina General Statute 143-318.11(a)(6). The motion was seconded and carried.

#### OPEN SESSION

The Board of Trustees reconvened in open session. Trustee Griffin, Chair of the Academic Affairs and Personnel Committee, asked for a motion to approve promotion requests for the following:

Dr. Vikas Agrawal (to Associate Professor)  
Dr. Michael DeValve (to Associate Professor)  
Dr. Jose Franco-Rodriguez (to Associate Professor)  
Dr. Sarah Frantz (to Associate Professor)  
Dr. Brenda Hammack (to Associate Professor)  
Dr. Wu Jing (to Associate Professor)  
Dr. Patrick Larkin (to Full Professor)  
Dr. Geraldine Munn (to Associate Professor)  
Dr. Joseph Osei (to Full Professor)  
Dr. Darren L. Pearson (to Associate Professor)  
Dr. Elizabeth Quinn (to Associate Professor)  
Dr. Chekad Sarami (to Associate Professor)  
Dr. Philip Senter (to Full Professor)  
Dr. Mohammad Siddique (to Full Professor)  
Dr. Deepthika Senaratne (to Associate Professor)

Trustee John Ben Brown, Jr. made a motion to approve the promotion requests that were recommended. Trustee Sylvia Ray seconded the motion. *The motion carried.*

## ANNOUNCEMENTS

Chairman Murchison thanked Trustee Emeriti W. T. Brown and Julius Fulmore for their presence at the meeting. He also asked Trustee Wayne Riggins to host a retreat for the Board of Trustees.

Chancellor Anderson reminded everyone that on April 3, the Dance Theatre of Harlem will perform at Seabrook Auditorium. Chancellor Anderson asked everyone that could to attend Founders' Day, which will be held on April 10. The spring graduation ceremony is May 7<sup>th</sup> and will begin at 9:00 a.m. A reception for Arne Duncan will be held at the Chancellor's Residence on May 6.

Trustee Devasthali said he's in the process of arranging a two-week trip to India. The approximate cost of the trip is \$4,000. Trustee Devasthali invited everyone to participate in the Faces in the Community, an event that he co-sponsors annually. It will take place during the first week in October. April 9 is the date for the India Festival. Trustee Juanita Pilgrim thanked the Board for the gift presented to her on the occasion of her retirement from Cumberland County.

## ADJOURNMENT

The meeting was adjourned at 3:45 p.m.

Respectfully submitted,

John Griffin, Jr., Secretary

Suzetta M. Perkins, Recorder