

AGENDA ITEM 5-B

FAYETTEVILLE STATE UNIVERSITY EXECUTIVE SUMMARY Board of Trustees

BOARD MEETING DATE: March 24, 2011

COMMITTEE: Institutional Advancement

SUBJECT: 2010-2011 Advancement Division
Update (Information)

BACKGROUND: From July 2010 - June 2011, the Division is involved in activities focusing on enhancing the university's image, engaging alumni and other constituents, and raising funds to support university's strategic priorities.

Mr. Arthur G. Affleck, Vice Chancellor for Institutional Advancement, will provide an overview of the 2010-2011 fundraising, engagement and outreach activities.

MOTION: N/A

Supporting document included: N/A

Reviewed by: N/A

Date:

Prepared by: Mr. Arthur G. Affleck
Vice Chancellor for Institutional Advancement

Date: 3/15/2011