

AGENDA ITEM 5-A

FAYETTEVILLE STATE UNIVERSITY EXECUTIVE SUMMARY Board of Trustees

BOARD MEETING DATE: March 24, 2011

COMMITTEE: Institutional Advancement

SUBJECT: Fundraising Report (Information)

BACKGROUND: From July 2010 - present, the Division was involved in activities focusing on enhancing the university's image and raising funds to support university scholarships and other initiatives.

Mr. Arthur G. Affleck, Vice Chancellor for Institutional Advancement, will provide a fundraising report which will include the total dollar amount raised including: cash, gifts in-kind, and pledges. This information will also include the overall fundraising total with a breakdown of major constituency groups.

MOTION: N/A

Supporting document included: N/A

Reviewed by: N/A Date:

Prepared by: Arthur G. Affleck Date: 3/15/2011
Vice Chancellor for Institutional Advancement