General Information Template for Academic Program Review

Degree Area and Level:

B.A. in International Studies (30.2001) at UNCW and WCU.

Addressing UNC Tomorrow:

This proposed program would address the Global Readiness recommendation in the UNC Tomorrow Report. It specifically addresses Component 4.1.1 and 4.1.3 stating, "that UNC should prepare its students for successful professional and personal lives in the 21st century, equipping them with the tools they will need to adapt to the ever-changing world; and UNC should promote increased partnerships between its own campuses and international universities and enhance the global awareness of its faculty and students."

Role of Program in Relation to State and Regional Needs:

A report published in March 2009 by The Center for International Understanding titled, *Engaging North Carolina to Engage the World* stated that, "North Carolina needs citizens and leaders who are ready to engage with the world. In a global economy, international engagement at all levels is essential for promoting economic growth and providing jobs. Every day, legislators and local leaders are confronted by policy challenges that require international insight. Business leaders from companies large and small collaborate and compete with entrepreneurs all over the world. And our educational institutions are charged with developing and inspiring a citizenry and workforce capable of thriving in this increasingly interdependent world."

US Labor Department Analysis:

- *Summary* – No summary or data is provided for this CIP cluster.

Availability of Program Statewide (Enrollment and Degrees Awarded in Last 3 Years):

- *Public universities* – * The ASU, UNCC, and UNC-CH degree program titles listed below are similar to the proposed degree program but the Summary Group (CIP 05) is Area, Ethnic, Cultural, and Gender Studies rather than Multi/Interdisciplinary Studies (CIP 30).

Enrollment			**Academic Year**						
			Fall 06	Spr 07	Fall 07	Spr 08	Fall 08	Spr 09	Fall 09
ASU	Global Studies*	BA	N/A	N/A	N/A	N/A	3	12	24
NCSU	International Studies	BA	9	15	28	48	75	91	115
UNCC	International Studies*	BA	71	74	91	96	109	112	102
UNC-CH	International Studies*	AB	259	240	297	288	323	311	346

Number of Degrees Awarded			**Academic Year**		
			2006-2007	2007-2008	2008-2009
ASU	Global Studies*	BA	N/A	N/A	3
NCSU	International Studies	BA	5	11	28
UNCC	International Studies*	BA	25	26	42
UNC-CH	International Studies*	AB	103	122	140

- *Private universities* – Source: Occupational Supply Demand System and the College Navigator for the National Center for Educational Statistics

Number of Degrees Awarded			Academic Year	
			2006-2007	2007-2008
Guilford College	International Studies	BA	N/A	N/A
High Point University	International Studies	BA	1	1
Lees-McRae College	International Studies	BA	0	1
Lenoir-Rhyne University	International Relations	BA	0	0
Meredith College	International Studies	BA	6	3
Warren Wilson College	Global Studies	BA	3	13

Available in Online or Distance Format from UNC institutions:

Not available.

Available or not from Academic Common Market:

North Carolina does not participate in the ACM at the undergraduate level.

UNCW and WCU Campuses enrollment and degrees awarded in similar programs at the Bachelors level:
(*Based on two CIP digits – 30 CIP is the summary group for Multi/Interdisciplinary Studies under which International Studies is a program)*

Neither campus offers a bachelors program in the 30 CIP category.

Campus Average of enrollment and degrees awarded in this degree area at the Bachelors level:
(*Based on two CIP digits – 30 CIP is the summary group for Multi/Interdisciplinary Studies under which International Studies is a program - over the last 3 Academic Years, Fall 2006-Fall 2009)*

Campus Average			
	Number of Active Programs	Enrollment per Semester	Degrees Awarded per Year
NCSU	3	50	14
UNC-CH	1	84	37
UNCG	1	111	30
UNCP	1	*22 in Fall 2009	N/A
WSSU	1	19	9
Campus Average:		57	23

UNCW Campus Degree Programs added in the past three years:

- *Bachelor*
  - BS Community Health Education (06/13/2008)
- *Master*
  - MA Environmental Studies (01/11/2008)
  - MA Spanish (01/11/2008)
  - MS Applied Gerontology (06/08/07)
  - MA Criminology and Public Sociology (03/16/2007)
- *Doctoral*
  - EdD Educational Leadership and Administration (05/11/2007)

WCU Campus Degree Programs added in the past three years:

- *Bachelor*
  - BA Entrepreneurship (09/7/2007)

UNCW Campus Degree Programs discontinued in past three years:

- *Bachelor*
  - BA Special Education, Cross-Categorical (03/20/2009)
  - BA Special Education, Behaviorally/Emotionally Handicapped (03/20/2009)
  - BA Special Education, Mental Retardation (03/20/2009)
  - BA Special Education, Learning Disabilities (03/20/2009)
  - BA History, Teacher Licensure (03/20/2009)
- *Master*
  - MA Mathematics (03/20/2009)
- *Doctoral*
  - N/A

WCU Campus Degree Programs discontinued in past three years:

- *Bachelor*
  - BSEd French, Secondary Education (3/20/2009)
  - BSEd German, Secondary Education (3/20/2009)
  - BS Electronics Engineering Technology (3/20/2009)
  - BS Telecommunications Engineering Technology (3/20/2009)
  - BS Industrial Distribution (3/20/2009)
  - BS Engineering Technologies Manufacturing (3/20/2009)
  - BS Industrial Chemistry (3/20/2009)
  - BA Social Sciences (3/20/2009)
  - BS Social Sciences (3/20/2009)
  - BS International Business (3/20/2009)
- *Master*
  - MAEd English, 2-Yr College Teaching (3/20/2009)
  - MAEd Mathematics, 2-Yr College Teaching (3/20/2009)
  - MAEd Physical Education, 2-Year College Teaching (3/20/2009)
  - MAEd Biology, 2-Yr College Teaching (3/20/2009)
- *Doctoral*
  - N/A