

## General Information Template for Academic Program Review

***Degree Area and Level:***

MA and PhD in American Studies (CIP 05.0102) at UNC Chapel Hill

***Addressing UNC Tomorrow:***

This proposed program would address several Recommendations within the UNC Tomorrow Report including the components to enhance Our Global Readiness (Recommendation 4.1), Our Citizens and Their Future: Access to Higher Education (Recommendation 4.2), Our Communities and Their Economic Transformation (Recommendation 4.4), and Our University’s Outreach and Engagement (Recommendation 4.7).

***Role of Program in Relation to State and Regional Needs:***

The proposal referenced the Report of the Interdisciplinary Task Force of the American Association of Universities (2005) which found the growth in number and complexity of interdisciplinary programs “reflects the need for new combinations of disciplinary knowledge and research methods to solve new and complex problems, and the educational value for students of analyzing important issues from multiple perspectives.” According to the proposal graduates of this program, “will bring these skills to academic and other employment, putting them at the forefront of educational innovation. Although the economic downturn of 2008-2009 is causing many institutions to examine their priorities, the proposed Ph.D. program, and the graduates it will produce in the middle of the second decade of the twenty-first century, will be well-positioned to claim employment opportunities in both traditional and new academic programs, centers, and institutes as the economy opens up again.”

***US Labor Department Analysis:***

- *Summary* – No summary is provided for this CIP cluster.

***Availability of Programs Statewide (Enrollment and Degrees Awarded in Last 3 Years):***

- *Public universities* – Not available
- *Private universities* – Not available

***Available or not from Academic Common Market:***

Not available.

***UNC-CH Campus enrollment and degrees awarded by similar programs at the Masters and Doctoral level:***

(Based on two CIP digits – 05 CIP is the summary group for Area, Ethnic, Cultural, And Gender Studies under which American Studies is a program.) UNC-CH does not offer any Doctoral level degrees in the 05 CIP areas.

Enrollment			Academic Year						
			Fall 05	Spr 06	Fall 06	Spr 07	Fall 07	Spr 08	Fall 08
UNC-CH	Russian Studies	MA	11	10	7	7	10	11	14

Number of Degrees Awarded			Academic Year		
			2005-2006	2006-2007	2007-2008
UNC-CH	Russian Studies	MA	6	0	4

***Campus Average of enrollment and degrees awarded in this degree area at the Masters and Doctoral level:***

*(Based on two CIP digits – 05 CIP is the summary group for Area, Ethnic, Cultural, And Gender Studies under which American Studies is a program - over the last 3 Academic Years, Fall 2005-Fall 2008)*

No UNC institution offers Doctoral programs in the 05 CIP areas. The following information is only for Masters programs.

<b>Campus Average</b>			
	Number of Active Programs	Enrollment per Semester	Degrees Awarded per Year
ASU	1	17	6
ECU	1	24	9
UNC-C	1	8	N/A
UNC-CH	1	10	3
UNC-G	1	13	3
Campus Average:		14	5

***UNC Chapel Hill Degree Programs added in the past three years:***

- *Bachelor*
  - BA English – joint with the National University of Singapore (03/16/2007)
  - BA Archaeology (09/07/2007)
  - BA Economics – joint with the National University of Singapore (01/11/2008)
- *Master*
  - MS Disaster Management (03/16/2007)
  - MS Neurobiology (11/09/2007)
  - MMDS Molecular Diagnostic Science (06/13/2008)
  - MS Clinical Research (06/13/2008)
  - MA German Studies – joint with Duke University (06/13/2008)
- *Doctoral*
  - PhD Bioinformatics and Computational Biology (11/09/2007)
  - PhD German Studies – joint with Duke University (06/13/2008)

***UNC Chapel Hill Degree Programs discontinued in past three years:***

- *Bachelor*
  - BA Russian & East European Studies (03/20/2009)
- *Master*
  - MA Romance Languages and Literatures (03/20/2009)
  - MA Romance Languages and Literatures, Italian Literature (03/20/2009)
  - MA Romance Languages and Literatures, Spanish Literature (03/20/2009)
  - MA Romance Languages and Literatures, Spanish-American Literature (03/20/2009)
  - MA Geological Sciences (05/09/08)
  - MS Speech and Hearing Sciences, Speech and Language Pathology (05/09/08)
- *Doctoral*
  - PhD Romance Languages and Literatures, French Language and Literature (03/20/2009)

- PhD Romance Languages and Literatures, Italian Language and Literature (03/20/2009)
- PhD Romance Languages and Literatures, Spanish Language and Literature (03/20/2009)
- PhD Romance Languages and Literatures, Spanish-American Language and Literature (03/20/2009)
- PhD Romance Languages and Literatures, Romance Philology (03/20/2009)