

General Information Template for Academic Program Review

Degree Area and Level:

B.S. in Sport Management (CIP 31.0504) at Elizabeth City State University

Addressing UNC Tomorrow:

This proposed program would address several Recommendations within the UNC Tomorrow Report including the components to enhance Our Global Readiness (Recommendation 4.1), Our Citizens and Their Future: Access to Higher Education (Recommendation 4.2), and Our Communities and Their Economic Transformations (Recommendation 4.4).

Role of Program in Relation to State and Regional Needs:

According to the proposal, “Graduates in sport management will be prepared to begin careers in areas with professional sport teams, collegiate athletic departments, sport communications and public relation firms, sport agencies, health and fitness facilities, and parks, and recreation organizations.”

US Labor Department Analysis:

– Summary – N/A

Availability of Program Statewide (Enrollment and Degrees Awarded in Last 3 Years):

- Public universities

Enrollment			Academic Year						
			Fall 07	Spr 08	Fall 08	Spr 09	Fall 09	Spr 10	Fall 10
NCA&T	Sport and Fitness Administration/Management	BS	133	150	166	204	167	178	177
NCSU	Sport and Fitness Administration/Management	BS	151	162	163	169	175	179	167
WCU	Sport and Fitness Administration/Management	BS	48	62	57	60	52	60	48
WSSU	Sport and Fitness Administration/Management	BS	51	52	44	41	43	41	45

Number of Degrees Awarded			Academic Year		
			2007-2008	2008-2009	2009-2010
NCA&T	Sport and Fitness Administration/Management	BS	30	57	53
NCSU	Sport and Fitness Administration/Management	BS	53	81	81
WCU	Sport and Fitness Administration/Management	BS	34	23	31
WSSU	Sport and Fitness Administration/Management	BS	14	16	18

- *Private universities*

Barton College	BS Sport Management
Belmont Abbey College	BA Sport Management
Catawba College	BS Sport Management
Elon University	BS Sport and Event Management
Gardner-Webb University	BS Sport Management
Guilford College	BS Sport Management
Johnson C. Smith University	BS Sport Management
Lees-McRae College	BS Sport Management
Lenoir-Rhyne University	BA Sports Management
Livingstone College	BS Sport Management
Mars Hill College	BS Recreation and Sport Management
Mount Olive College	BA and BS Recreation and Leisure Studies: Sport Management
Pfeiffer University	BA Sports Management
Saint Augustines College	BS Sport Management
Wingate College	BS Sport Management

Source: National Center for Education Statistics - <http://nces.ed.gov/collegenavigator/>

Available in Online or Distance Format from UNC institutions: N/A

Available from Academic Common Market: North Carolina does not participate in the ACM at the undergraduate level.

ECSU Campus enrollment and degrees awarded in similar programs at the Bachelors level:
(Based on two CIP digits – 31 CIP is the summary group for Parks, Recreation, Leisure, and Fitness Studies under which Sport Management is listed as a program.)
 ECSU does not offer any undergraduate degrees in the 31 CIP.

Campus Average of enrollment and degrees awarded per degree program in this area at the Bachelors level over the last 3 Academic Years, Fall 2007-Fall 2010:

(Based on two CIP digits – 31 CIP is the summary group for Parks, Recreation, Leisure, and Fitness Studies under which Sport Management is listed as a program.)

Campus Average			
	Number of Active Programs	Enrollment per Semester	Degrees Awarded per Year
ASU	2	179	55
ECU	2	123	64
NCA&T	1	168	47
NCCU	2	73	20
NCSU	2	181	81
UNC-CH	1	402	177
UNCC	1	214	44
UNCG	2	185	63
UNCP	1	94	46
UNCW	2	77	51
WCU	2	49	28
WSSU	3	58	16
Campus Average:		150	58

ECSU Campus Degree Programs added in the past three years:

- Bachelor
 - N/A
- Master
 - N/A
- Doctoral
 - N/A

ECSU Campus Degree Programs discontinued in the past three years:

- Bachelor
 - BS Special Education: Mental Retardation (03/20/2009)
 - BS Special Education: Learning Disabilities (03/20/2009)
 - BS Music Industry Studies (02/11/2011)
- Master
 - N/A
- Doctoral
 - N/A