

## MISSION

The University of North Carolina at Greensboro will redefine the public research university for the 21st century as an inclusive, collaborative, and responsive institution making a difference in the lives of students and the communities it serves. UNCG is a:

- Learner-centered, accessible, and inclusive community fostering intellectual inquiry to prepare students for meaningful lives and engaged citizenship;
- Research university where collaborative scholarship and creative activity enhance quality of life across the lifespan;
- Source of innovation and leadership meeting social, economic, and environmental challenges in the Piedmont Triad, North Carolina, and beyond; and
- Global university integrating intercultural and international experiences and perspectives into learning, discovery, and service.

## CAMPUS DESCRIPTION

The University of North Carolina at Greensboro, one of the three original campuses of The University of North Carolina, is a research university located in a vibrant and culturally diverse community. Ranked in the category of “high research activity” by the Carnegie Commission in 2006, UNCG enrolls 15,540 students, including 3,225 graduate students. The academic and research programs of the University are supported by more than 1,065 faculty positions. Academic units include: the College of Arts and Sciences, the Lloyd International Honors College, and the Schools of Business and Economics, Education, Health and Human Performance, Human Environmental Sciences, Music, Nursing, and the Joint School of Nanoscience & Nanoengineering (with North Carolina A&T State University). Located in the Piedmont Triad region of North Carolina, Greensboro is a thriving city with a population of 258,000. The local metropolitan area (which includes the cities of High Point and Winston-Salem) has a population of more than 1.6 million.

## VOLUNTARY STANDARDS OF ACCOUNTABILITY REPORT (VSA)

<http://www.collegeportraits.org/NC/UNCG>

## CAMPUS WEB SITE

[www.uncg.edu](http://www.uncg.edu)

## MAJOR CONTRIBUTIONS TO UNC TOMORROW

“Service” is the word generations of alumni have associated with their experience at UNC Greensboro. UNCG’s Strategic Plan 2009-14 builds on our successful history and expands our commitment to serving the people of the Piedmont Triad and the State of North Carolina, through programs designed to enhance access to education and student success; improve health, wellness and quality of life for children, adults, families and communities; offer transformational undergraduate and graduate programs that prepare graduates with transferable skills for life, civic participation, and work in a global society; and support innovation, economic transformation and community development. UNCG partners in these efforts with its sister institutions in the UNC system, private colleges and

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universities in Greensboro and the Piedmont Triad, community colleges, and K-12.

Link to UNC Tomorrow report: <http://uncgtomorrow.uncg.edu/response/UNCTomorrowResponsePhase1.pdf>

## INSTITUTIONAL DISTINCTIVENESS

*From Linda P. Brady, chancellor since August 2008*

Since its inception in 1891 as the State Normal and Industrial School, UNC Greensboro evolved first into a liberal arts college for women and more recently into a university with high research activity. It has broadened its scope to offer doctoral and masters programs, as well as professional preparation at all levels, while retaining its strengths in general education, emphasis on a challenging and vibrant student experience, and commitment to the highest ethical principles. Throughout its evolution, UNCG has maintained its foundational commitment to scholarship through teaching, research and creative activity, and service. UNCG's efforts in these traditional areas continue to respond to changing times and the challenges they present. The question our faculty, staff and students ask every day is "How can UNCG help?"