

## MISSION AND CAMPUS DESCRIPTION

North Carolina Central University is a comprehensive university offering programs at the baccalaureate and master's levels, and the Juris Doctor degree at the professional level. It is the nation's first public liberal arts institution founded for African-Americans. The university maintains a strong liberal arts tradition and a commitment to academic excellence in a diverse educational and cultural environment. It seeks to encourage intellectual productivity and to enhance the academic and professional skills of its students and faculty. The mission of the university is to prepare students academically and professionally to become leaders prepared to advance the consciousness of social responsibility in a diverse, global society. The university will serve its traditional clientele of African American students; it will also expand its commitment to meet the educational needs of a student body that is diverse in race and other socioeconomic attributes. Teaching, supported by research, is the primary focus of the university. As a part of that focus, the university encourages its faculty to pursue intellectual development and rewards effective teaching and research. The university recognizes, however, the mutually reinforcing impact of scholarship and service on effective teaching and learning. North Carolina Central University, therefore, encourages and expects faculty and students to engage in scholarly, creative, and service activities that benefit the community.

## VOLUNTARY STANDARDS OF ACCOUNTABILITY REPORT (VSA)

<http://www.collegeportraits.org/NC/NCCU>

## CAMPUS WEB SITE

[www.nccu.edu](http://www.nccu.edu)

## MAJOR CONTRIBUTIONS TO UNC TOMORROW

Dr. James E. Shepard, founder, branded the university by selecting "truth and service" as its motto. Addressing this state and nation's critical health disparities issue is one of the objectives of the outreach and engagement activities at NCCU. The Department of Health Education serves as a fiscal agent and offers technical support for 23 North Carolina agencies serving to redress health disparities based on race and socioeconomic status. As another example of outreach and engagement, our School of Education provides financial support and faculty expertise, and NCCU students serve as teachers and mentors to local public school students. In addition, NCCU's Institute for Homeland Security and Workforce Development serves as a member of the Rural Domestic Preparedness Consortium to develop and deliver homeland security curricula to rural emergency responders.

Link to UNC Tomorrow report: [http://www.nccu.edu/formsdocs/proxy.cfm?file\\_id=1072](http://www.nccu.edu/formsdocs/proxy.cfm?file_id=1072)

## INSTITUTIONAL DISTINCTIVENESS

*From Charlie Nelms, chancellor since 2007*

Although we may call them historically black colleges and universities, we have not yet rendered to history the need for broad access, minority-serving institutions. North Carolina Central University is celebrating 100 years of truth and service. In the 21st century, we're investing millions of dollars in state-of-the-art research facilities, cutting-edge technology and new degree programs that will be critical to the success of our students and, ultimately, our

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world. Our core areas of excellence in education, nursing, and business, are attracting the best and brightest students from across the state and the nation. Our outstanding faculty inspires students to surpass what they think they can accomplish to reach the level we know they can achieve.